



Trust  
Tairāwhiti  
Regional Wellbeing  
He Tohu Ora

# Tātau Tātau

Together

Annual Report  
2020

He Huarahi Ora  
Our Story

Our great journey began more than 25 years ago. With the passage of time, our vision has become clearer: transforming Tairāwhiti into a place of...

**Te Mana - Shared Pride;** where culture connects, relationships empower, and nature endures.

**Te Ihi - Shared Prosperity;** where people flourish, business booms, and tourism thrives.

**Te Wehi - Shared Opportunity;** where children dream, communities unite, and futures inspire.

As the sun rises over Tairāwhiti, you'll find our people where they are needed most; at the heart of our communities on this journey of transformation. Kaitiaki of precious taonga shared for generations to come.

We are Trust Tairāwhiti

Tātau  Tātau

Contents

Chairman and Chief Executive Report	4
Governance Profiles	6
New Identity	8
He Tohu Ora	12
Trust Fund	18
Eastland Group	20
Tairāwhiti Economic Action Plan	24
Wood Processing	26
Environment	28
Growing Local Talent	30
Supporting Local Businesses	32
Ready for Visitors	36
Promoting our Region	38
Cultural Identity	42
Healthy Homes	44
Supporting Communities	46
Events	48
Arts	50
Structures and Facilities	52
Tamariki	54
Investing in People	56
Distributions	58
Summary Consolidated Financial Statements	61



**QR Codes**  
A QR code (short for “quick response” code) is a type of barcode that contains a matrix of dots. Once scanned, software on your device converts the dots within the code into numbers or a string of characters. For example, scanning a QR code with your phone might open a URL in your phone’s web browser.  
Throughout this document you will find QR codes that once scanned will take you to relevant videos, documents and websites.  
Simply open up your camera and place over the QR code!





# Chairman and Chief Executive Report

## Tēnā koutou katoa

**We are pleased to present the Trust Tairāwhiti Annual Report for the 2020 financial year.**

**Last year, we reported on a year of action. This year we reflect on a year of connection, collaboration, change, and challenge.**

At our AGM, we signalled our intent to embark on a journey of change to better connect with our diverse communities with greater clarity and to demonstrate our focus on regional wellbeing. Our communities told us they wanted the Trust to reflect shared pride, shared prosperity, and shared opportunity. Months of engagement throughout our region resulted in our new tohu and name - Trust Tairāwhiti.

Trustees and staff continued our journey towards understanding wellbeing in Tairāwhiti. We are delighted to be releasing He Rangitapu, He Tohu Ora - our Regional Wellbeing Framework. In this document, we highlight the findings of our extensive community engagement, which involved over 1200 people. We also offer a first look at the framework and provide an idea of how the Trust intends to use this to shape all our decisions moving forward.

February and March saw Tairāwhiti feel the unprecedented impact of the global pandemic Covid-19. The regional impact started in the forestry sector, then moved to affect the lives of every one of us. We are proud of the role we played as a Trust, adapting to provide Covid-19 specific funding, surveying our communities to lobby government with the "real" impact on the ground, and encouraging our communities to support the local businesses, which are the backbone of our economy.

We want to acknowledge the performance of Eastland Group. The return of \$12.3 million to Trust Tairāwhiti was also one of the highest in the Group's history, even with the impacts of Covid-19, felt during the last two months of the financial year. It is a credit to the team at Eastland Group that they have continued to operate critical regional infrastructure safely and efficiently during these difficult times.

The first stage of Gisborne Airport's new terminal, a project co-funded by the Provincial Growth Fund, Trust Tairāwhiti, and Eastland Group, opened

late last year. The second and final stage, delayed by Covid-19, will open by the end of this year.

Together with Eastland Group, the Trust has also joined the Climate Leaders Coalition, where we are working to measure and reduce our emissions.

The refreshed Tairāwhiti Economic Action Plan, released in December, sees many changes made to the previous version. Significantly, the aspirations of all Tairāwhiti Iwi are present in the one, inclusive plan. Trust Tairāwhiti has committed to a collaborative approach with regional leaders to develop and action the plan. We are the lead organisation on 18 of the 59 actions.

Trust Tairāwhiti continues to invest in the necessary local infrastructure and startup wood processing businesses, to act as a catalyst for growth in the wood processing sector. This investment demonstrates an active commitment to the goals set out in the TEAP. The industry continues to face short-term challenges. However, the medium to long-term outlook is positive, as the sector embraces new technologies and looks to develop more high-value products.

We thank Trustees, the Independent Investment Committee and Trust staff for their continued commitment to our region. We are privileged to work alongside people who exemplify the Trust's values - Te Mana - Shared Pride, Te Ihi - Shared Prosperity, Te Wehi - Shared Opportunity.

The year ahead is exciting for the Trust. We move from engagement and framework development to embedding He Tohu Ora Tairāwhiti Wellbeing in our operations.

Covid-19 and the ongoing economic impact will continue to challenge us all. The Trust's role in Rau Tipu Rau Ora, the Tairāwhiti recovery plan, and TEAP will remain high in our priorities. The Trust must continue to collaborate with other regional leaders to achieve the best possible outcomes for our communities.

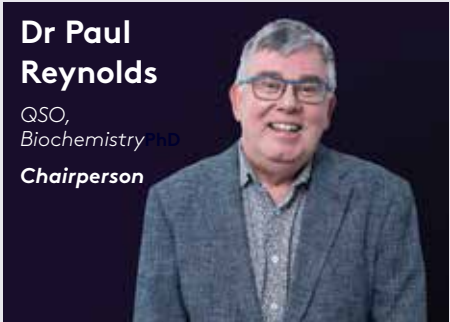
**Gavin Murphy**  
CEO

**Paul Reynolds**  
Trustee, Chairman



# Governance Profiles

## Trustees



Born and raised in Tairāwhiti, Trust Tairāwhiti Chairman, Paul Reynolds is also Landcare Research Deputy Chair, AgResearch Acting Chair and Our Land, Water National Science Challenge and Sir Peter Blake Trust Chair.



Jillian Chrisp is partner in a consultancy company facilitating community, national and international development projects in New Zealand and the Asia Pacific, including with the United Nations and the Asia Pacific Forum of National Human Rights Institutions.



Ailsa Cuthbert is the Associate Director for Dragon Capital Group Ltd - largest investor in the Vietnamese stock market. She has 30 years' experience in financial markets in Asia, and is Editor for wildlife conservation NGO Gaia Vietnam and volunteer lifeguard.

*Note: Mayor Rehette Stoltz was a trustee from 26.09.2019 to 1.12.2019 before appointing Shannon Dowsing as the council representative. Shannon was appointed 1.12.2019*



John Clarke is a former Mayor of Gisborne, Waikohu County Council Chair and Eastland Group Director. Born in Tairāwhiti, spending most of his career here, John is currently The Sunrise Foundation and New Zealand Wine Growers Chair.



Lyall is a chartered accountant, a former partner of BDO for 30 years. A fellow of his national Institute and a specialist in agribusiness. He was heavily involved with organisations involving education, health and water rescue. Currently a Trustee of Sport Gisborne Tairāwhiti.



A Tairāwhiti local and current Gisborne District Councillor. Shannon has worked globally as a technologist and is currently the Managing Director of Target3D - a production company helping introduce new educational and commercial opportunities in region.



Passionate about tribal and community development, Te Rau Kupenga is Te Amokura Consultants' Principal Consultant and a Te Rungananui o Ngāti Porou and Ngā Taonga Sound and Vision Board Member.

## Independent Investment Committee



John Rae's management and directorial career spans across banking, investment, venture capital, technology, infrastructure, construction and engineering sectors in NZ and abroad. Corson Group Chair, Eastland Group Director and PGF Independent Advisory Panel are among his current positions.



Matanuku Mahuika is a Kahui Legal Founding Partner, Ngāti Porou Holding Company Limited Chair, New Zealand Geographic Board Member and a Te Runanganui o Ngāti Porou Trustee Company Limited, NZ Merino Company Limited and Eastland Group Chair.



John Clarke is a former Mayor of Gisborne, Waikohu County Council Chair and Eastland Group Director. Born in Tairāwhiti, spending most of his career here, John is currently The Sunrise Foundation and New Zealand Wine Growers Chair.



# New Identity

**Trust Tairāwhiti is the new name for Eastland Community Trust – the regional development agency for Tairāwhiti.**

At the start of 2019, the Trust embarked on a journey of change to better connect with our diverse communities and communicate with greater clarity our focus on regional wellbeing. Months of engagement with our communities resulted in a new brand strategy, merging several other entities and sub-brands into one brand that clearly communicated the role of the Trust in Tairāwhiti.

## Te Hā O Ngā Tangata!

A voice of the people

Trust Tairāwhiti is a tohu for the people of Tairāwhiti. The Trust Tairāwhiti tohu invites its communities to walk through the waharoa on the pathway to shared wellbeing. It is storytelling that is inclusive and carried through the functions of the Trust, with each differentiated through colour and pattern.

## Tātau Tātau

A culture of sharing

Tātau = Tātau takes a common phrase with a Tairāwhiti spin, meaning 'what's yours is mine and what's mine is yours', and a sense of working together. The theme of sharing is central to the Trust Tairāwhiti kaupapa, and the concept of connection which flows through the brand.

## Nau Mai Haere Mai

A warm welcome

The new brand launched at a special event, attended by a range of Trust stakeholders who enjoyed a journey of transformation from ECT to Trust Tairāwhiti. The evening opened with a karakia to put the old ECT logo to sleep respectfully before we revealed the new tohu and the story behind the brand.

## Konohi ki te konohi

What matters to you?

A community brand by its purest definition, we aligned our brand launch campaign with our ongoing wellbeing engagement with the people of Tairāwhiti, asking them, "what matters to you?" We launched the campaign in an interactive tent display at the A&P show.

### Our Journey of Transformation



Over time, Trust Tairāwhiti has evolved from a 'Community Trust' to a 'Regional Development Trust'. Our identity has now changed to reflect our clear focus on the wellbeing of our whole region.

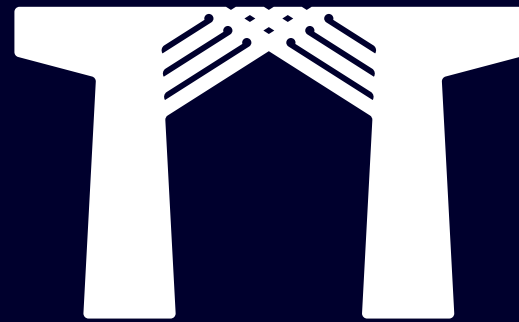
**1993**  
The Eastland Community Trust (ECT) was created to assist in the development of a more positive, prosperous and attractive community.

**2015**  
Activate Tairāwhiti launched to help drive economic development and tourism opportunities in the Tairāwhiti region.

**2019 and Beyond**  
Trust Tairāwhiti brings together our community trust and economic development agency, to deliver greater wellbeing for all Tairāwhiti.



# Our Tohu



The two Ts of Trust Tairāwhiti are mirror images of each other, as the Trust is a reflection of the people in our community. It is a relationship of sharing that flows both ways – inspired by the phrase 'Tātau = Tātau'.



## Pou

The two supporting pou (posts) are wide at the base to provide stability through the test of time. The best posts know how to bend and carry the weight of the people.



## Waharoa

At the centre of our Waharoa (gateway) is a door that is always open for our people. It is the gateway on the path to opportunity.



## Matatoki

The entrance of our Waharoa also forms the shape of a greenstone pendant and doorway, which denotes strength and resilience for our communities.



## Whiripapa

The Whiripapa weave represents many people coming together as one, celebrating the unique stories that make us a community. It represents whānau and layers of whakapapa from tūpuna (ancestors), mātua (parents) and tamariki (children) – those who have come before us and those whose future depends on what we do today.



Trust Tairāwhiti staff welcome our new tohu, singing local waiata, "Turanga".



Reuben and Kirsten from Woods Creative enjoy the launch of the brand they helped create.



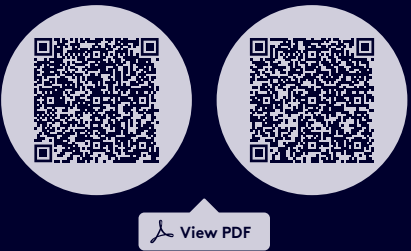
# He Tohu Ora

## Our people, whānau and communities of Tairāwhiti are able to live the lives we value in ways that matter to us.

This project started in 2018 as part of a strategic review. Trustees wanted to understand more about wellbeing and whether their decisions are making a positive impact and enhancing the wellbeing of communities.

The Trust researched to understand how other regions, communities, and central government here and around the world were grappling with the idea of wellbeing. In 2019 the research findings were published in a report called Tū ora ai tātou – Living Well Together.

Tū ora ai tātou gave a baseline understanding of how wellbeing frameworks were being developed. The report also gave the Trust a starting point to talk to people, whānau, and communities across Tairāwhiti about the things that matter most to us. We have gone far and wide, engaging over 1200 people in our region.



## How we analysed our engagement data

Trust Tairāwhiti received a substantial amount of feedback from our year-long engagement. All data from post-it-notes, group discussions, presentation notes, and feedback was all transcribed electronically. Transcriptions were then sent back to participants for their sign-off.

The analysis enabled us to identify common words, themes, and strands of conversations. The input

was organised into wellbeing areas, providing a comparison to determine if unique thoughts were captured in our engagement that didn't fit previous, national, and world definitions as identified in Tū ora ai tātou – Living Well Together.

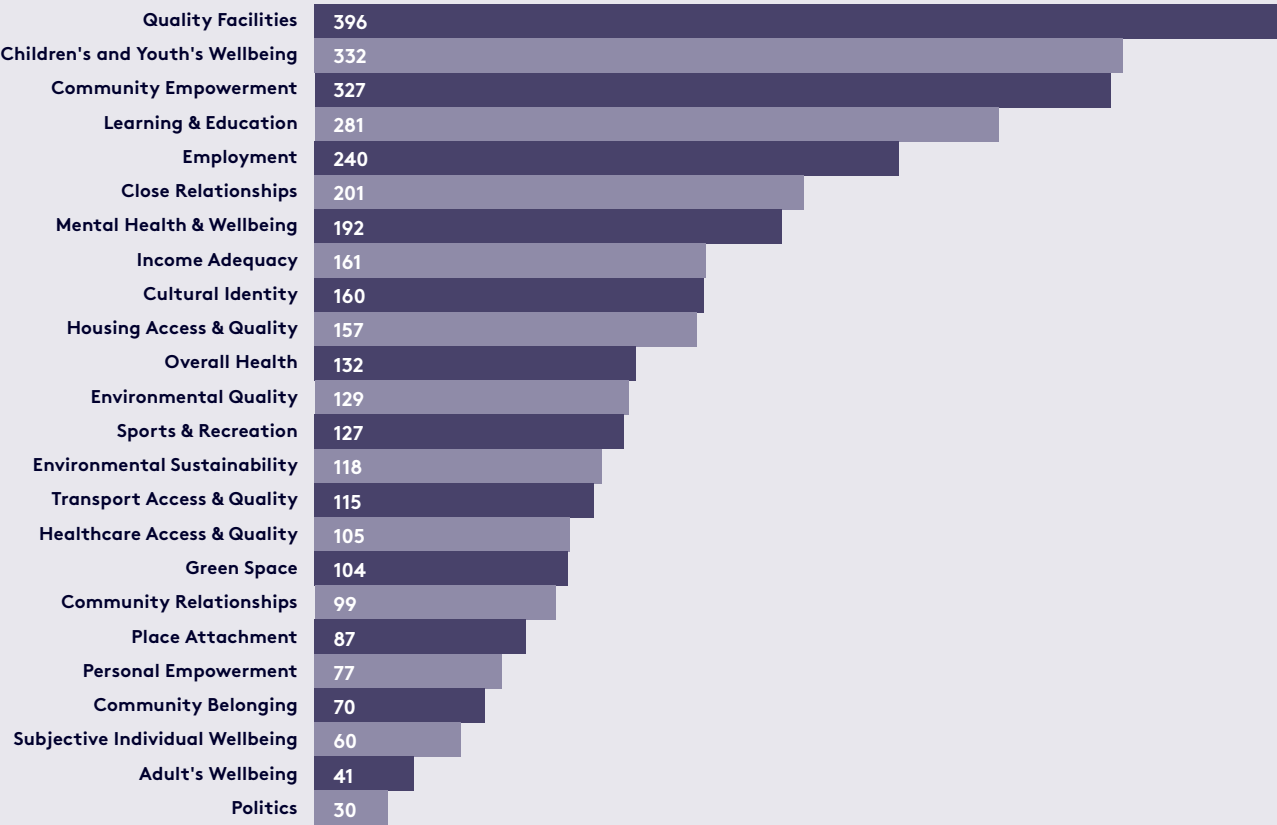
The engagement also helped to identify Tairāwhiti-centric wellbeing priorities and language that made more sense to our communities.

## What did the data tell us?

**The data in this graph is a good summary of the topics that were mentioned in Tairāwhiti engagement. However, this doesn't show the sentiment (positive or negative) of the mentions.**

The process of developing the framework used the themes that emerged from further analysis and considered 'what does good look like?' against each of the areas. The process also considered what is, or should be, the Trust's role when each theme was concerned.

### Number of mentions





## Common themes

### Facilities

Facilities was a common theme that emerged from the engagement data. More specifically, sports and recreation, community hubs, and retail. People spoke about the importance of having access to and a wide choice of suitable facilities. They also talked about the importance of facilities that our children and young people can go to, ranging from sports, arts, youth hubs right through to expanding retail options.

This feedback reaffirms the work the Trust currently supports in this space. Alongside other partners, the Trust supports a collective approach to creating a regional facilities plan. We are mindful that we cannot sustain investment into facilities alone. What we can do is leverage the Trust's operational capacity to support securing partners and other investors both locally and nationally.



### Children and young people

A theme of children and young people was consistent throughout the engagement data. People told us that focusing on the wellbeing of our children and young people ensures the future prosperity of the region will be in good hands. When considering the feedback, it is clear that whatever form the final framework takes, children and young people needed to feature prominently.



### Learning and Education

Learning and education emerged as another strong theme from the engagement data. People told us that they wanted children and young people to have access to learning and education that is engaging, ignites their curiosity, and focuses on their strengths. People told us that they would like to have access to much broader education and learning choices. Feedback included a desire for better workplace training, community education, and the opportunity to transfer skills and knowledge between people, as well as across generations.

Businesses also told us that research and development was an essential component of innovation and that being able to transfer skills across industries and sectors was also important. Our thinking has also considered other knowledge systems that exist in our communities, such as Mātauranga Māori, having access to knowledge and knowing how we may be able to apply knowledge to help us find solutions to some of our most pressing issues as a region.



### Mental health and overall health

One of the things that matters most to those we engaged is that people and whānau are healthy, happy, and able to pursue the things they value to flourish. We are mindful that mental and overall health is a priority across our communities. Still, we are also clear that it is a core function of, and funded via, our regional public health system. We don't aim to duplicate existing funding systems but want to focus more on how we can enhance our communities beyond the core functions. Our framework reflects this thinking, as we consider how best to maximise the resources of the Trust for our communities.



## How will we know we are making good decisions?

It is essential to understand what to measure that can indicate whether the overall wellbeing of the region is improving or not. Consider employment as an example. Creating more jobs in Tairāwhiti will address a priority, but if the jobs are paying minimum wage or have long hours, people's sense of wellbeing or life satisfaction may decrease.

They are not earning enough to cover necessities, their work/life balance is compromised, or their job security is limited. Traditionally, an assumption that an increase in job numbers was a sufficient enough measure in itself to assume enhanced wellbeing - this is no longer the case.

## How we finalised the outcomes

**To build the framework, we brought together several components:**

- Baseline research
- Engagement feedback
- Trust Deed obligations
- Technical data support

Already, we had identified from the engagement feedback what some overarching themes were. The process used emerging themes from data analysis and considered 'what does good look like?' against each of the areas.

Trust staff and Trustees worked together to consider if themes made sense in the context of our experiences working with communities and businesses in the region.

Co-designing the framework was a significant journey from baseline research, to extensive engagement, connecting back to our Trust Deed and operations, through to having the technical support to understand the impact. Each of these stages has contributed to something that we are now able to utilise as a dynamic framework.



We are proud to introduce:

# He Rangitapu, He Tohu Ora Tairāwhiti Wellbeing Framework

This aspirational framework provides the Trust with a guiding set of outcomes by which to align our strategy, operations, and investments. The framework provides a clear line of sight between what we do, what we invest in, and why – and helps us to articulate our thinking as we consider each component of the framework in every decision we make.



Our people, whānau and communities of Tairāwhiti are able to live the lives we value in ways that matter to us.

## Waharoa

Gateway on the path to Wellbeing

In partnering with the Trust, we encourage you to step through our waharoa. It is always open for anyone who aspires to benefit the people of Tairāwhiti.



Ngā Pou



### Kia tangata rite Equity

All people, whānau and communities of Tairāwhiti have unhindered access to support and opportunities that enhance their wellbeing.

### Kia toitu Sustainability

We are good ancestors. Children, young people and future generations have a better set of opportunities than the current generation.

### Kia mauri tū Integrity

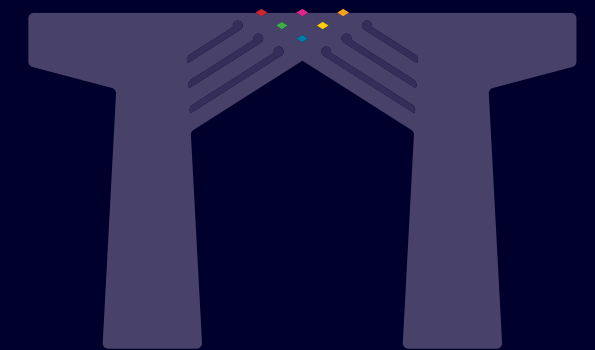
Tairāwhiti upholds Te Tiriti o Waitangi. Mana Whenua partnerships are maintained with integrity.

## Muka

Weaving Lives Together

Muka are the fibrous strands that are created when harakeke is processed. This fibrous textile is renowned for its enduring strength. In our framework, muka represents wellbeing outcomes. Communities in Tairāwhiti will work together with the Trust to weave the lives we value, in ways that matter to us.

The Trust developed the muka in the framework from the engagement data and themes. Our muka statements are aspirations. They articulate what success looks like across inter-dependent and dynamic areas that are important to us. While each muka can be considered independently of the others, the Trust will take a holistic view of all muka.



### Ōhanga Economy

The Tairāwhiti economy is diverse, innovative, resilient and regenerative and provides access to well-paid, quality jobs. Our people have sustainable livelihoods from paid and unpaid work.



### Mātauranga Knowledge

Diverse systems of knowledge, information and Mātauranga Māori are accessible, utilised, valued and evolve.



### Hapori Communities

Communities are healthy, happy and empowered. The voice of communities is integral to decisions that impact their lives.



### Taiao Environment

The quality of our land, water, air and atmosphere is pristine. Our biodiversity is abundant. We practise kaitiakitanga.



### Tūtangata Cultural Identity

Culture connects the people of Tairāwhiti. We express, celebrate and value our diversity, heritage and taonga.



### Tūhono Relationships

Our people, whānau and communities in Tairāwhiti have respectful, connected and collaborative relationships.

## Next Steps

Under development are several inter-dependent projects that will operationalise the framework. Trust priorities are:

- Developing indicators.
- Developing an impact and investment tool which will help guide our decisions.
- Release a distribution strategy and application requirements.
- Release a new online application system.

# Trust Fund

The Trust Deed has two central objectives;

- 1. Preserving the Capital of the Trust
- 2. Providing for the beneficiaries

## Preserving the Capital of the Trust

“To preserve the value of the capital of the Trust fund, having regard to the effect of inflation and profits and losses from time to time earned or sustained by the trustees in the exercise of their powers and duties of this deed, or any other losses sustained by the trustees.”

*Extract from Trust Deed*

\$128.1M

Available for income beneficiaries  
(up from \$124.5M 2019 FY)

Available to benefit income beneficiaries. Finding a balance between the amount available now, and retention for future generations, is a critical consideration and fundamental to equity.

\$249.2

Preserved Capital  
(up from \$208.9M 2019 FY)

Gisborne District Council is the Capital Beneficiary of the Trust, according to the Trust Deed. Preserving capital is key to financial sustainability.

*Note: The majority of the \$40.3M increase is due to a revaluation of Eastland Group's Generation assets.*



Total Trust Fund  
(up from \$333.4M 2019 FY)

## Providing for the Beneficiaries

“To provide for the beneficiaries in such manner as the Trustees shall from time to time decide, including supporting business, community, and other initiatives which are likely to encourage or sustain economic growth within the district.”

*Extract from Trust Deed*

\$9.8M  
Distributions

The Trust enables others to focus their efforts toward regional wellbeing through partnerships and funding distributions.

*Note: Includes \$5M Airport distribution to Eastland Group Limited*

\$2.8M  
Operations

Trust operational investment in economic, tourism, and community development toward regional wellbeing. While these critical drivers have made good progress in recent years with the Trust's support, further commitment is required to strengthen economic and community resilience and maximise regional opportunities. The Trust will do this through its own operations and by advocating for additional external investment.

\$4.4M  
Investment

Directing our capital investment opportunities and partnerships, toward making a meaningful difference to regional wellbeing.



Invested in the wellbeing  
of our Communities





Image: Strike Photography

# Eastland Group

## Strong results support regional resilience

Regional infrastructure, energy and logistics company Eastland Group is the commercial arm of Trust Tairāwhiti, delivering sustainable returns to the Trust as the sole shareholder. It is responsible for running essential regional infrastructure safely and efficiently, including Eastland Network, Eastland Port and Gisborne Airport. It also has a renewable energy portfolio.

In the year ended 31 March Eastland Group’s businesses delivered a profit of \$18.5 million. Income rose to a record \$111.7 million.

**Eastland Group has grown its investments to the point where there are \$670.4 million of assets. The proceeds provide a sustainable pūtea that gives Trust Tairāwhiti the means to fund its initiatives to improve the wellbeing of this community.**

**Eastland Group returned a record-breaking \$12.3 million to Trust Tairāwhiti.**

These results are all the more important within the context of COVID-19, and the impacts on Tairāwhiti.

Until early February, Eastland Group’s year was tracking largely as planned with all sectors performing solidly. By the end of March, New Zealand was in Alert Level 4 Lockdown. Although classified essential lifeline businesses, the airport closed to scheduled flights and there were no logging ships through the port.

Since then Eastland Group’s sectors have recovered more strongly than forecasted (although no-one can predict what will happen in the medium to long-term). This resilience is a direct result of the company’s strategy to achieve industry as well as geographic diversity. Eastland Group’s diversified portfolio has helped it play an active role in underpinning regional recovery.

Highlights during the year included the appointment of two new Directors, Jon Nichols and Wendie Harvey. Eastland Group’s staff programme, Mind Matters, won the Wellbeing Award at the Deloitte Energy Excellence Awards.

It supported a range of student, community and environmental initiatives, and continues to plan for a sustainable future.

**“By keeping essential infrastructure running, and providing another excellent return to Trust Tairāwhiti, Eastland Group is helping to support regional resilience. These results - at a time of such uncertainty - are a testament to the hard work and collaboration of our staff, customers, contractors and the whole community.”**

**Matt Todd,**  
Eastland Group Chief Executive

## Gisborne Airport

### Iconic new terminal for Tairāwhiti

The first stage of Gisborne Airport’s new terminal opened in November 2019.

The project was co-funded by the Provincial Growth Fund (\$5.5 million), Eastland Group (\$2 million) and Trust Tairāwhiti – at \$5 million, the single largest distribution in our history.

It has been a collaborative process to design and build a building of regional and national significance. When the second and final stage opens later this year, it will be an iconic gateway to our region that supports tourism and economic development.

It will also be a unique community hub that celebrates the stories of Tairāwhiti.

The terminal has been created in partnership with Ngai Tāwhiri, who hold mana whenua over the area. The tāhuhu concept was developed by lead terminal architects Tennent Brown, consultant Karl Johnstone and Eastland Group, and designed by Sir Derek Lardelli of Lardelli Arts.

Eastland Group operates the airport on behalf of owners Gisborne District Council.

In the year to 31 March 2020, there were 33,800 take-offs and landings at Gisborne Airport, with 196,500 passenger movements, 2.5% up on last year. While the airport was closed during lockdown, flight numbers have continued to rebound, and by July were back up to about 74% of pre-lockdown frequency.

**“It’s an honour to partner with Ngai Tāwhiri on this important regional project. The feedback from the community has been fantastic and we look forward to opening the full terminal later this year. It will be an important economic enabler as flight and passenger numbers continue to rebound post Covid-19.”**

**Matt Todd,**  
Eastland Group Chief executive

**7M contribution from Eastland Group and Trust Tairāwhiti leveraged.**



Image: Strike Photography





Image: Strike Photography

## Eastland Port

### Solid results in a challenging year

Eastland Port had a solid year, with 2,890,730 tonnes of cargo exported and 129 cargo ships berthed.

They set several records, including a new export record of 322,000 tonnes in a single month. Twenty-one cruise ships visited during the season.

These results belie the challenges the port faced in 2020. Along with bad weather and the disruptive wave patterns that interrupted shipping, the port – and the local forestry industry – were amongst the first in the region to be affected by Covid-19.

A single ship carrying 30,000 tonnes of logs injects over \$3 million into the Tairāwhiti economy, so when the global supply chain ground to a halt the impacts were widespread.

Eastland Port, Trust Tairāwhiti, Eastland Wood Council, Gisborne District Council, business and iwi representatives, social services and other stakeholders rallied together to support those affected.

Stringent health and safety protocols were put into place to safeguard Eastland Port staff, their customers and community.

By May 2020, volumes were heading back towards pre-Covid-19 levels.

The lessons of Covid-19 reinforce the importance of diversifying the products and services through the port. The Twin Berth development will mean two ships can berth at once, and open up opportunities such as coastal container trade. This will help to boost employment and economic development in Tairāwhiti.

The port team undertook a number of important projects during the year. The new 1.8 hectare wharfside storage yard was completed and the inner harbour marina was upgraded. Their newly refurbished cool store facilities are supporting the growth of kiwifruit exports.

The port's environmental initiatives included expanding their award-winning, industry-leading stormwater treatment system. They built and opened the new Turanga walkway around the base of Titirangi, and welcomed the public to an open day, WharfWheels.

## Eastland Generation

### The power of a diverse portfolio

**Unlike Eastland Group's other businesses, most of its generation portfolio is situated outside the Tairāwhiti region. The Te Ahi O Maui and Geothermal Developments Ltd (GDL) geothermal power plants are in Kawerau, while the Waihi Hydro Scheme is near Wairoa.**

As lifeline utilities, they all continued to operate – and generate income – during the Covid-19 alert levels. This shows the strategic importance of having geographic and sector diversity across Eastland Group's investments.

Te Ahi O Maui entered its second year of operation. It was New Zealand's first major renewable power plant in almost four years, and is Eastland Group's largest ever infrastructure project.

Across all generation assets, the total output for the year was 258 GWh, enough to power 34,000 homes.

## Eastland Network

### Keeping the lights on

Eastland Network continued to deliver a reliable service, with 283 GWh of electricity distributed to 25,732 connections across nearly 12,000 square kilometres.

Their ongoing multi-million dollar programme of asset maintenance, renewal and upgrades is designed to maintain a safe and reliable supply of power.

During the Covid-19 lockdown they paused all planned outages and concentrated on keeping the power on for the community while they were at home in their bubbles.

The Commerce Commission regulates the default price-quality paths (DPPs) which apply to 15 electricity distribution businesses around the country, including Eastland Network. The prices that can be charged for electricity transmission and distribution are set within strict regulatory limits.

For the next five-year period from 1 April 2020, Eastland Network's allowable revenues were reduced by approximately 16% in the first year. This will affect what can be invested into emerging technologies for the region, and reduce the network's contribution towards the Eastland Group distributions to Trust Tairāwhiti.

On the positive side, if electricity retailers pass the savings on to their customers, the people of Tairāwhiti will benefit. Eastland Network engaged with the community to help people understand the changes.

**There are potentially millions of dollars of savings for the region when everyone in Tairāwhiti demands the best deal from retailers.**



Te Ahi O Maui. Image: Strike Photography

## A sustainable future for Tairāwhiti

Eastland Network, Eastland Generation and Eastland Group are investigating all the ways Tairāwhiti might be powered, sustainably, in the future.

They're looking at targeted investment in upgraded network assets, and local energy initiatives such as waste to energy, solar PV and wind. These opportunities will provide a pathway for Tairāwhiti to be self-sufficient with clean, renewable energy.

Together with the Trust, Eastland Group has joined the Climate Leaders Coalition and is working to measure and reduce its emissions.





# Tairāwhiti Economic Action Plan

## A Refreshed Plan

The Tairāwhiti Economic Action Plan (TEAP) refresh is more integrated and inclusive than ever before.

The region's Economic Action Plan was refreshed in December. Many changes have been made, and for the first time, the aspirations of all Tairāwhiti iwi are reflected in the one inclusive plan.

The document is now guided by four Pou:

- Kaitiakitanga – protecting and enhancing our environment
- Effective and meaningful collaboration with iwi
- Celebrating and capitalising on our cultural distinctiveness
- An inclusive economy - sharing the benefits of economic prosperity in the region

The refreshed document also contains a commitment to moving the region to a zero-emissions and circular economy.

The nine priority areas in the plan are:

1. Realising the value of our forestry assets
2. Driving sustainable value-added horticultural production
3. Unlocking the potential of Whenua Māori
4. Growing our tourism sector
5. Improving our transport connections
6. Maximising tech opportunities in the region
7. Growing our people
8. Becoming a business-enabled region
9. Future-proofing our prosperity

The refresh of the TEAP has been led by a steering group, which includes Chief Executives and senior representatives from Eastland Group, Eastland Wood Council, EIT, Gisborne District Council, Gisborne Holdings Ltd, Leaderbrand, Te Aitanga a Mahaki Trust, Provincial Development Unit, Rongowhakaata Iwi Trust, Tamanuhiri Tutu Poroporo Trust, Te Runanganui o Ngāti Porou, and Trust Tairāwhiti.

The individual actions within the TEAP are led by a wide range of agencies and businesses throughout the region. Trust Tairāwhiti is leading on 18 of the 59 actions in the document.



Trust Tairāwhiti  
leading on 18

## Tupapa

A significant milestone for TEAP in the past year was the launch of 'Tupapa – Our stand. Our story'. Tupapa was led by tangata whenua and Council and was initially supported by the Trust in 2014 with a distribution of \$3.4M to GDC for a suite of navigations projects.

The word 'Tupapa' describes the place where the iwi of Turanganui-a-Kiwa connect through shared history and ancestry. It represents many voices of our community and a significant time in the history of our region.

The project tells stories of the dual heritage of arrival in New Zealand and integrates the whakapapa of significant sites into the landscape.

Tupapa celebrates and acknowledges our local iwi and their history. The app offers more stories of the landmarks and people that have shaped this place called Tairāwhiti.



## Tuia 250 ki Tūranga

Tuia 250 ki Tūranga was a TEAP-linked event of significance in the past year.

Tuia 250 commemorated the first contact between European and Māori. It was an opportunity to tell the encounter stories from both European and Māori perspectives and, more importantly, to listen to each other.

One of the features of Tuia 250 ki Tūranga was the Awkward Conversations series held in partnership with Radio New Zealand National. Four panel discussions brought together local and national thought leaders to unbundle challenging topics like race, colonisation and nationhood in ways that were simple, honest, insightful and gracious.

The intimate living room chats before a studio audience stirred emotions, brought tears, and generated inspiring dialogue. They were an opportunity to provide insight and reflection about how we think, act and react.



Trustee Dr Jill Chrisp and Karen Johansen were panelists for 'Awkward Conversations' with host Alex Perrottet.



Listen



# Wood Processing

## Why is Trust Tairāwhiti committed to Wood Processing?

**“Growing Wood, Processing Locally” is an important focus area and priority of the Tairāwhiti Economic Action Plan (TEAP). Around 96 percent of the region’s total log harvest, currently just under three million cubic metres per annum, is exported with no further value-added nor jobs created.**

Trust Tairāwhiti has invested in local infrastructure and start-up wood processing businesses to act as a catalyst for growth in the wood processing sector. This investment demonstrates an active commitment to the goals set out in the TEAP.

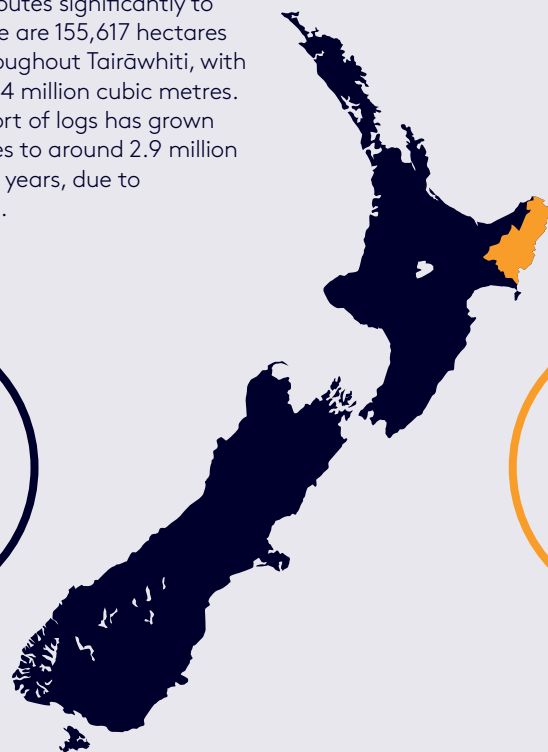
Wood availability forecasts show minimum volumes of just over two million cubic metres per annum are potentially available for processing for at least the next 25 years. Trust Tairāwhiti recognises that growth in wood processing in the region will require a staged approach that provides vital infrastructure and support on a sustainable basis. This approach considers how clustered primary and secondary wood processing facilities can support each other and maximise the use of available wood resources and residues.

The forestry industry contributes significantly to the regional economy. There are 155,617 hectares of radiata pine planted throughout Tairāwhiti, with a standing volume of 54,964 million cubic metres. Eastland Port’s annual export of logs has grown from 1.2 million cubic metres to around 2.9 million cubic metres in the last ten years, due to increasing forestry harvests.

Complete reliance on export in log form can present significant risks for forest owners, including biosecurity, log degradation during transit, exposure to increased shipping costs, and a limited number of markets. Processing logs into wood products will reduce these risks, add to regional GDP, and increase job opportunities. Current wood processing is valued at \$27.8m in regional GDP, but less than four percent of logs harvested is milled locally. This compares to the national statistics, which show that 40 percent of the total log harvest is processed domestically.

The industry continues to face short-term challenges, which was evident in Tairāwhiti from February to April when the forestry sector in this region’s reliance on log exports to China exposed a lack of diversity.

The medium to long-term outlook is positive as the sector embraces new technologies and looks to develop more high-value products.



## Investment Memorandum

Trust Tairāwhiti developed and has subsequently released a new investment memorandum, focused on wood-processing opportunities in the region.

Due to its significant wood supply and ongoing expansion plans for regional wood processing, the Tairāwhiti region has been identified as one of the most attractive for investment.

Trust Tairāwhiti partnered with NZTE to develop the Tairāwhiti investment memorandum to coincide with the launch of the Invest in New Zealand Wood Processing prospectus aim to encourage more extensive local and offshore investment.



*This was released in June 2020 alongside the national release.*



View PDF

## WET Gisborne Ltd

**The NZ Government announced a \$12.1 million loan from the PGF for WET Gisborne Ltd.**

The funding will accelerate the development of WET Gisborne Ltd’s wood processing production line, which produces a laminated structural wood product at the Wood Cluster Centre of Excellence.

Work is about to begin on the first phase of the production line that will increase capacity from 3.5 days per week to a 24hr/7days-a-week operation. The second phase, which will establish New Zealand’s first fully commercial scale line, will start next summer.

The engineering work required to build the processing line and heat plant will ensure job continuity for local engineering firms.

**“Wood processing is one of the biggest economic growth opportunities in Tairāwhiti. This production line will lead to higher-value forestry products being produced locally and develop new economic growth in the forestry industry.”**

- Forestry Minister Shane Jones



Watch video







# Environment



Watch video

## Taking a Stand on Climate Change

Climate change is one of the greatest threats facing the world today. The Trust is committed to supporting the conversations that our region needs to have about climate change.

An example of this support was the Tairāwhiti Climate Summit in January.

Jointly supported by the Trust and GDC, this community-led event was attended by over 150 people.

Experts from Tairāwhiti and around Aotearoa spoke about the impact climate change will have

on our regional economy, community health and wellbeing, and our biodiversity – including our freshwater and marine environments.

The Trust also showed climate leadership by partnering with Eastland Group in signing up for the Climate Leadership Coalition in July 2019.

The coalition’s goal is to transition NZ to a low-emissions economy. Organisations from all sectors of the economy are represented in the coalition. Together the signatories make up 60% of New Zealand’s gross emissions.

By signing up to Climate Leaders Coalition, the Trust committed to:

- 1. Measuring our greenhouse gas emissions.
- 2. Publicly reporting on them.
- 3. Setting an emissions reduction target.
- 4. Working with suppliers to reduce emissions.

The Trust and Eastland Group have now met three of the four commitments listed and have jointly committed to the following science based target that aligns with keeping global warming to within 1.5 degrees celcius:

Trust Tairāwhiti and Eastland Group commit to reducing our emissions from all businesses (other than Eastland Generation) by 21% by 2025. Eastland Generation commits to: Carbon neutrality by 2030.

## Women’s Native Tree Project

The Women’s Native Tree Project (WNT) donated 3,800 native trees to 29 different community groups in the 2019 planting season.

Each year the number of native plants donated has been around 3000, but in 2019 the project achieved this higher number of donations partly with the help of a Trust Tairāwhiti distribution.

Seven Tairāwhiti primary schools were among the groups that received trees, two of which are creating rongoa gardens for growing native plants and trees with traditional healing properties.

Recipients of donated native plants and trees included Gisborne Intermediate, Campion College, a kindergarten, an early childhood centre, various marae, reserves, education programmes, QE2 bush areas, Nuhaka Domain, and the Pakowhai inanga spawning site.

Trust funding went towards Pearl Ruston’s role as trainee nursery manager.

“I have benefited greatly from the mentoring I have received from the Women’s Native Tree Project.”

“I plan to continue my ecologically focused studies at Victoria University this year. Thank you Trust Tairāwhiti!” Pearl Ruston



Women’s Native Tree Project getting out and about.

## Tairāwhiti Circular Economy Conference

The Trust hosted a two-day conference in May 2019, to explore the economic, social and environmental benefits of Tairāwhiti moving towards a lower-emission and circular economy.

Circular economy thinking is underpinned by the realisation that our global ‘take – make – waste economy’ is no longer sustainable. Building a circular economy focuses on three principles: designing out waste and pollution, keeping products and materials in use, and regenerating natural systems.

The Trust was privileged to host a world-class, inspirational line-up of international, national, and local presenters.

Hosting the event signalled our support for local businesses transitioning to more circular design and business practices.

Many of the attendees expressed the mix of emotions that they experienced at the conference, with one noting the “precarious future” traditional

models were creating for our children. Others even expressed “shock, panic and grief” about what climate change meant for species loss, pollution, and resource consumption.

160 people registered for the event, with 100 attending on the first day and 80 on the second half-day.

One highlight of the conference was an evening presentation by Riversun. Managing director Geoff Thorpe spoke about Riversun’s journey to be truly sustainable by 2020.

They are the first and only local business in Tairāwhiti Gisborne to hold a carboNZero certification and attendees were inspired and surprised to hear how cost effective the certification is.

Since the conference both the TEAP and the Tairāwhiti 2050 Spatial Plan have included the transition of Tairāwhiti to a more circular economy as a strategic priority.

### Environment Distributions

Tairāwhiti Climate Summit 2020 - Conference with speakers from around motu talking on climate change

To Employ Part-time Student and Nursery Manager - Five year proposal

### Organisation

Te Karu O Te Ika Voyaging Trust – Climate Change Summit

Womens Native Tree Project Trust

### Amount

10,000

9,000

# Growing Local Talent



## Mātai Lab

Mātai Lab received total funding for \$1 million in 2019, (half as distribution, half as a loan). Trust support played a role in attracting significant central government funding with \$6 million committed by the Provincial Growth Fund.

The not-for-profit research centre, with a focus on medical imaging, has just received a new MRI scanner.

“This MRI that Gisborne is getting, we’re really going to see it as, excuse the pun, but a magnet for attracting scientists and clinicians to the region,” said CE and research director of Mātai Lab, Dr Samantha Holdsworth.

**“It’ll also help prepare our next generation in the technology space. It’s not just a magnet but it’s a way of helping us develop more high-tech collaborations.”**

Dr Holdsworth said the MRI machine will help enhance research programmes such as understanding concussion and the study around child health and wellbeing.

“There is lots of other research we do that we feel can help make a difference in people’s health here. It’ll also help build a research centre of excellence on the grounds of Gisborne Hospital, then we want to grow into an area that’s going to help prepare our tamariki that are interested,” she said.

An international symposium, with respected scientists from around the world, is in the pipeline for Mātai Lab.

“A Mātai international symposium is something we feel we can achieve every year.”



Watch video

## Licence to Work

Completing its third year, the Trust Tairāwhiti Licence to Work programme celebrated the graduation of 69 students with an additional 24 choosing to continue their programme to completion.

The programme has seen 13% of students enter higher education or training, 23% enter employment and 53% of students return to school.

54 local employers offered opportunities for participants to hone their employment skills in 2019, and with 15 new employers on board, opportunities continue to increase for our rangatahi.

A significant highlight was provided by Phil Matthews from Universal Engineering, offering two apprenticeships at the graduation.

**“I encourage everyone to get behind Licence to Work. There is a huge shortage of trade skills in our region, and students and employers should be getting behind this initiative.”**

- Phil Matthews.

The Ministry of Education transition policy is now explicit in its statements that employability skills training, in addition to work experience, is highly desirable to support young people to successfully transition from school to work.

The programme has excellent support from both employers and participating schools. For some employers, offering these placements is becoming part of their talent recruitment strategy.



Licence to Work graduation.

## TechWeek 2019

TechWeek 2019 was an opportunity for Tairāwhiti people to be inspired and broaden horizons, make connections and develop their skills.

Tairāwhiti was one of the 38 cities across New Zealand that took part in TechWeek 2019.

Trust Tairāwhiti coordinated 15 different events for all ages over the week, with three of the 15 events selling out with over 600 people in attendance.

Growth in technology is a key opportunity for Tairāwhiti people to build resilience and can help to break barriers of their geographic isolation.

**The purpose of TechWeek was to build capabilities and to inspire people with technology that was ‘pai me te Ao,’ (good for the World).**

Event organisers ranged from tech entrepreneurs to community groups, various iwi, education providers and government agencies.

The week included using google mapping to bring Tipuna stories to life, through to Holograms and drone and robot workshops.

### Events included:

- Parenting in the Digital Age
- Horouta Stories
- BDO Business
- AR & Coding with Robotics
- Discover Drones
- Digital Marketing
- Discover VR
- Callaghan Innovation
- Creating a 3D Google Journey
- Drones Business & Tower Tour
- Creative Circuitry Workshops

Growing Local Talent Distributions	Organisation	Amount
MRI Advanced GE Imaging Machine	Matai Lab	500,000
House of Science Tairāwhiti - Seed Funding to pay for Manager and Resources	Tairawhiti Connex Charitable Trust	50,000
Continuing to grow leadership capability and development of local principals	Springboard Trust	50,000
Neurodiversity Workshop and Presentation costs - April - May 2020	Mind Over Manner	9,420
Bus transport for school students to Careers Expo April 2019 and 2020	Eastcate	7,600



# Supporting Local Businesses

## Regional Business Partner Network

Our Takihoko Business team worked hard over lockdown to help ease the stresses of local businesses and give support where they could during the difficulty that was Covid-19.

**160 businesses were engaged through the Regional Business Partner Network.**

*Over the last financial year Takihoko have run 18 events that have had numerous and varied positive outcomes for our region.*

Workshop	Purpose
Export Essentials (with NZTE)	Growing your businesses internationally
Lean Workshop (with Callahan Innovation)	Adding value to your business with continuous improvement
Effective Mentoring Workshop	Understanding the role of a mentor
Techweek 2019	Weeklong tech and innovation
Honey Cluster Meetings	Common needs in the honey sector
Making Produce Growing Profitable	Increasing profitability for growers
Student Grants Evening	Build a talent pipeline and start on the R & D journey
Financial and business information - wood sector (with Eastland Wood Council)	Practical information when the market declines
New Zealand Story	Business stories and marketing outside of the region
Export NZ – SEA Market Readiness Programme	helping exporters understand the SEA market
Edible Innovation Conference	The future of our food production in the region
Lunchtimetalks@ourplace	A series of lunchtime presentations for business leaders
Hal Josephson solopreneur	How to start and grow your small business
Forestry	Covid-19 Impact Information
Rural Road Shows	Covid-19 Impact Information
R&D Tax credits (with Callaghan Innovation, KPMG and IRD)	Tax

## Callaghan Innovation

**Callaghan Innovation is New Zealand’s innovation agency which activates innovation and helps businesses to grow faster for a better New Zealand.**

Through the Regional Business Partner Network (RBP) and Trust Tairāwhiti Business Growth Advisors, ambitious businesses in the region can access a range of innovation and research and development (R&D) opportunities to suit each stage of growth. Business Growth Advisors have connected local businesses to a range of services offered by Callaghan Innovation within the past 12 months, helping businesses to innovate, build knowledge and grow, as well as contributing towards generating new and diverse jobs in the region.

Tairāwhiti business, Futurity, which is on a mission to help move the world past oil dependency, partnered with Callaghan Innovation and received a student grant to support their R&D. This partnership enabled them to increase their resource and capability and contribute to the development of our rangitahi. The grant supports both businesses and students, providing businesses access to the latest thinking and skilled talent, and students an opportunity to gain valuable commercial experience and tangible career pathways.

Callaghan Innovation services are a vital tool for supporting Tairāwhiti businesses and for driving a sustainable regional economy.

## Four Seasons

**Harvesting/packing operation Four Seasons recently developed a division called Four Seasons Services, where they hope to maintain and pick permanent crops such as Kiwifruit and citrus.**

Four Seasons Managing Director Elliot Calendar said, “Trust Tairāwhiti reached out to me, and in our discussion it became apparent that I need help in the business.”

“The mentoring programme gave me the ability to see what direction we should be heading in, and hence came about Four Seasons Services.”

“We can now look at going from 6 permanent Regional Business Partner Network employees up to 50, which is huge for us!”



Watch video

## Jobloads

Jobloads is a digital solution that creates optimum conditions where workers and small businesses can easily connect, thrive, and work on temporary jobs together.

“We’ve been so fortunate to have started our business in Gisborne. The Trust support has opened up so many doors for us,” said Candice Pardy, Founder & CEO.

Jobloads is currently working with early users of the App, building a product that delights users with plans to launch across New Zealand.

The Trust is proud to have supported Jobloads because of the unique channel they provide for employment.

This channel helps businesses with recruiting staff and also to connect staff with employers.



Candice Pardy, Founder & CEO of Jobloads

Local Business Distributions	Organisation	Amount
Accommodation for Labourers Feasibility	Poverty Bay A & P Assn	30,000
EIR grant to support feasibility research into utilising biomass to support a refinery in Gisborne	Futurity Group Ltd	30,000
Marketplace app	Jobloads Ltd	30,000
Develop a software app for drivers	Sofitech Limited	30,000
Feasibility Study - Economic benefits of supply chain for angus beef	Whangara Global Genetics Ltd	30,000
Investigate feasibility of re-opening the coolstores in Muriwai	Tamanuhiri Tutu Poroporo Trust	30,000
Establish an Airstrip in Te Araroa	Te Rimu Trust	23,413
Develop Stage One of a Nine Project Feasibility Plan	Hikurangi Enterprises Ltd	20,000
Feasibility of Creating Accommodation at East Cape Campground	Marangairoa C4 Incorporation Block	11,200



## Launch! Co-working

Where innovation and collaboration are encouraged and where small businesses go to thrive. Launch! Co-working space above The Works Restaurant is now two years into its operation, and despite everyone getting a taste of working from home during lockdown, Launch! has retained and grown its residents and we expect that this pattern will continue.

Co-working residents pay for shared usage of facilities such as meeting rooms, printing and coffee, but perhaps most importantly, the chance to work collaboratively with other residents, so that everyone thrives together.

Some events that are in the pipeline for Launch! include e-commerce workshops to help move products online for existing businesses and start-up support events to help people mitigate failure through validating their ideas.

The ultimate goal of these events is to get people talking about business and increase our region's ability to seek out and find new opportunities.

Launch! co-working is looking to host more events that support business growth, substitutability, and innovation.

One resident who took an opportunity and went from strength to strength last year is Jenny Currie, who started her own HR and business support company People Plus.

**"Launch! provided a vibrant workspace and excellent networking opportunities for the business. Having access to the wide range of facilities has allowed us to work to a high standard without incurring significant overheads," said Jenny.**

One year on, Jenny is now looking to move out of Launch! and take on a lease in town.

This is another example of Launch! Co-working's ability to grow local business.

## Let's Shop Tairāwhiti

The Let's Shop Tairāwhiti Facebook page started during the Covid-19 lockdown to help highlight businesses that our region could support during a difficult time by shopping locally.

With over 3,400 page followers and over 300 businesses mentioned, the page's reach, number of views, and engagement levels have remained in the thousands despite leaving lockdown.

A lot of businesses have expressed how grateful they are for the platform and how it has brought businesses in similar niches closer to collaborate and get through the challenges presented by Covid-19.

One post in particular, about the 911 Coffee Cart operating on Ormond Road, gained an enormous response, reaching 18,302 people on the Let's Shop Tairāwhiti Facebook page.



Oren with his 911 Coffee Cart



Follow us

**3400+**  
page followers

On our  
Let's Shop Tairāwhiti  
Facebook page

**300**  
businesses  
featured

On our  
Let's Shop Tairāwhiti  
Facebook page

**18,302**  
facebook reach  
in one post

Post of Oren from  
the 911 Coffee Cart



Trust staff take part in Hinerupe Mārae experience



# Ready for visitors

A busy year of Tourism activity has resulted in commercial partnerships with Stuff, Air New Zealand (AirNZ), and Tourism New Zealand (TNZ).

The Trust continues to work with, and support, many local businesses as they progress on their journey in tourism.

Trust Tairāwhiti continues to invest in relationships with regional tourism operators, Iwi, tourism stakeholders, and national partners to ensure the industry is aligned and positioned for growth opportunities well beyond the next peak season.

## Local Tourism Development

2019 saw the creation of the Tourism Operation Journey and accompanying development guide.

In conjunction, the new tools deliver future operators a clear step by step path to joining the visitor industry and enhancing their products

New or enhanced visitor experiences add to our regional offer which connect our visitors to our people and our place. This allows the Tairāwhiti tourism industry to focus on value over volume and to create sustainable regional employment.

This year our tourism development team partnered with Maunga Hikurangi, Waka Hourua Tairāwhiti, Dive Tatapouri, Gisborne Rail Bike Adventure, Tatapouri Bay, Tipuna Tours & Ngā Taonga o Hinerupe to support development.



Trust staff work with local operators

## Visitor Spend Growth

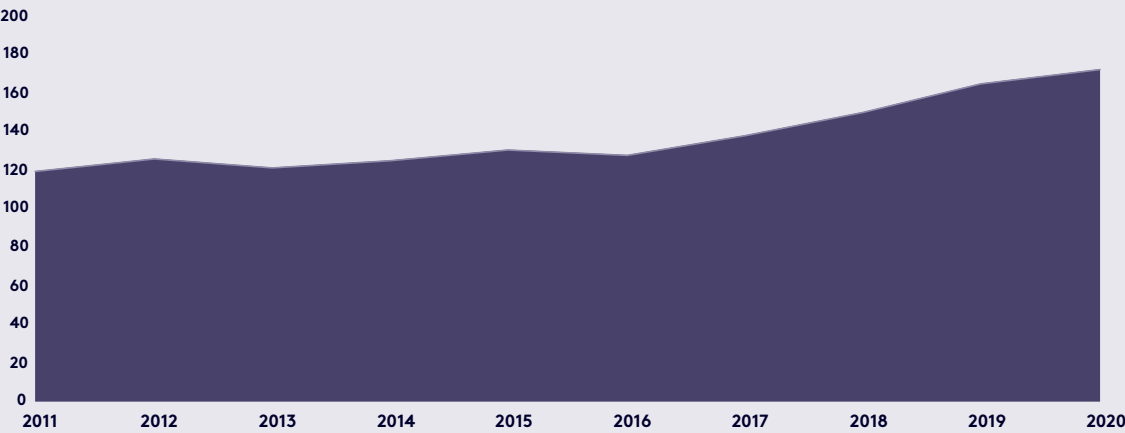
In regards to economic performance, 2019 was another big year for Tairāwhiti visitor spend.

The year-on-year trend indicates that as a destination Tairāwhiti continues to track upwards. This data suggests that business growth and regional employment opportunities are a real possibility, depending on the continued impact of Covid-19.

Importantly, while visitor spend has been in growth year-on-year, this year the amount spent by visitors at our key attractions has also hit a high. Maunga Hikurangi, Dive Tatapouri, Eastwoodhill, Rail Bike, and The Cellar Doors all reported increases.

Almost every local operator across the sector reported that the 19/20 summer season was the busiest season they've ever had.

Tairāwhiti Annual Visitor Spend \$M



## Taking Tairāwhiti Tourism to the World

Tairāwhiti tourism representatives pitched the region's offerings to buyers across the world at the nation's biggest tourism expo.

Representatives from the Trust attended the three-day TRENZ expo held in May 2019 in Rotorua to promote Tairāwhiti. TRENZ is the New Zealand tourism industry's biggest and most important trade event, and our region put forward its strongest-ever line-up of visitor experiences to entice international travel buyers.

Maunga Hikurangi Experience and Waka Voyagers Tairāwhiti were first-time attendees at TRENZ.



Tairāwhiti Gisborne TRENZ display

Tourism Distributions	Organisation	Amount
Tourism	Ngā Taonga o Hinerupe	30,000
To Reprint Publication of Historic Journeys - East Coast Driving Tours	Historic Places Tairāwhiti Inc	9,833





# Promoting our Region

## "Good Morning World!"

Trust Tairāwhiti partnered with Tourism New Zealand for the most significant tourism campaign of 2019 as they rolled out the new global marketing campaign Good Morning World.

The campaign videos had over four million views across a global audience, with a focus on all of New Zealand's key international visitor markets – also importantly aligning with the key international markets for Tairāwhiti – Australia, UK, Europe and USA.

Fittingly, Tairāwhiti was the hero region when Good Morning World launched, as the campaign was themed around the dawn of the new day.

Our region featured an incredible ten times throughout the year, showcasing our unique environment and our key attractions from Waka Hourua Tairāwhiti to our Stingrays experience and vineyards.

This activity placed Tairāwhiti on the world stage for tourism. The campaign materials will be used by Tourism New Zealand and Trust Tairāwhiti well into late 2020 and beyond.



Terau Williams and his horse proudly represent New Zealand on the corner of Swanston and Flinders Streets in Melbourne, Australia

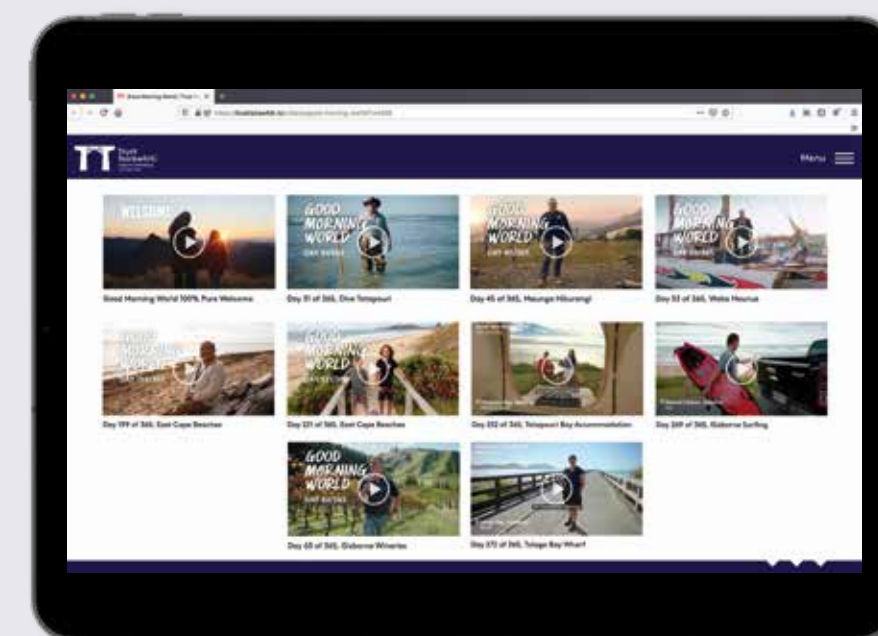


## Good Morning World videos

Tourism New Zealand featured the Tairāwhiti region multiple times in its GMW campaign. Scan the QR code to see all of the 30 second videos.



Watch video





# Kia Ora Magazine Tairāwhiti Gisborne insert

The Trust has worked with Air New Zealand to target domestic visitors from across Aotearoa and encourage travel to our region, with a focus on the Wellington and Auckland markets.

The seven-week-long campaign leveraged numerous Air New Zealand marketing platforms, and connected consumers with fresh content to encourage New Zealanders to view flying into Gisborne as ‘seeing Tairāwhiti in a new light’.

The partnership featured 42,500 Kia Ora Magazine inserts and multiple articles across three editions.

Air New Zealand’s biggest domestic competition to date delivered over 74,000 entries of people interested in a Tairāwhiti return trip for two.

The competition included accommodation, experiences, transport and meals, and the choice between three different types of stay experiences, Luxury, Glamping or Immersive.

The core digital campaign made over 7.5 million impressions while debuting updated content through In Flight Entertainment (IFE), featuring all new Tairāwhiti information and stories.

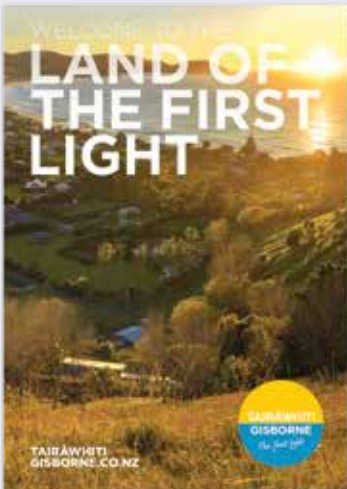
Finally, AirNZ sent two Electronic Newsletters (EDMs) to all contacts on the AirNZ consumer database, which helped to extend our region’s reach.



View PDF



View PDF



## Stuff Media #backyourbackyard

Trust Tairāwhiti continued to partner with New Zealand media group, Stuff, in the last year, leading to a great relationship with travel writer Brook Sabin.

Brook captured our region with rich pictures and footage, and attention-grabbing headlines such as ‘Gisborne: New Zealand’s most underrated holiday spot’.

This new take on Tairāwhiti circulated nationally on Stuff’s app and on its website, as well as going viral on Facebook.

To date, the partnership has delivered over 28,000 interactions on Facebook and countless more views on both the Stuff app and website.

This work is a great example of partnerships reaching further than Trust Tairāwhiti could by itself, while competing against bigger New Zealand regions with more resource.



View PDF



# Cultural Identity

## Diwali

Tairāwhiti was once again entertained by Indian cultural performances, bouncy castles, and Indian food as the Gisborne Indian community hosted the annual festival of lights, or Diwali, celebrations in October.

Similar to Matariki, according to Tairāwhiti Multicultural Council president Arish Naresh, Diwali marked the beginning of the new year in the Hindu calendar.

“The festival is celebrated in many parts of the world, and we are delighted to be able to celebrate with the wider Tairāwhiti whanau,” he said.

The festival provided an opportunity to bring members of the Indian community together who otherwise do not have similar opportunities to assemble in one place.

Tairāwhiti was the only region in New Zealand where this event, including the provision of meals, was free.

1,270 meals were served at the Diwali function, and 648 people had henna art on their hands.

“The process of feeding people at no cost is a deed that is highly valued by people of Hindu origins,” he said.

“Having the opportunity to do that at the festival also provided our community the ability to do the service in accordance with their religion.

Trust Tairāwhiti, Sunrise Foundation and the Lotteries Community Grants Scheme made it possible.

**“Celebration of this festival allows the Indian community to preserve its language, cultures, and traditions but at the same time educate other cultures on what our culture is all about.”**

“The horrific events in Christchurch have made it even more important for communities to come together and understand the diversity that exists in our communities.” (Terrorist Mosque attacks, March 15, 2019)

The festival also sparked interest among schools. Arish has since had several invites from schools to run sessions covering diversity and Indian culture.



Diwali, Festival of Lights, celebrations.



1,270  
free meals  
served

## Tū te Whaihanga Museum Exhibition

Exquisite. The only word for it.

The Tū te Whaihanga exhibition at the Tairāwhiti Museum is nothing short of “exquisite,” according to Museum Director Eloise Wallace.

**“These artefacts are exquisite and it’s amazing to think they probably weren’t even the crème of the crop back then because these were the materials Māori were willing to trade!” she said.**

Tairāwhiti is the only region in New Zealand that will exhibit the 250-year-old taonga.

From opening in October during the Tuia 250 commemorations, the 37 taonga will be on display in Tairāwhiti until October 2020 before returning to the various Museums overseas from which they have been on loan.



Watch video



View site



Watch videos



Hinematiaro pou

## Te Wiki O Te Reo Māori | Māori Language Week

Trust Tairāwhiti recognise and value the importance of promoting te reo Māori me ona tikanga. A rich presence of tangata whenua is represented in our communities.

The Trust distributed \$10,000 toward Te Wiki o te Reo Māori to celebrate te reo and remind everyone that it is alive and well.

Turanga FM broadcaster and hiko organiser Matai Smith called the hiko aspect of the event off due to bad weather forecasted, however, the entertainment continued at Te Poho o Rāwiri Marae.

The Marae hosted tamariki with a big screen showing cartoons and music for a kanikani.

Matai also organised for te reo ambassador Pere Wihongi to perform live waiata.



The first Te Wiki O Te Reo Māori hiko in Gisborne  
Image: The Gisborne Herald

Cultural Identity Distributions	Organisation	Amount
To Produce 4 New Stories and Convert another 6 stories to e-books	Te Runanga o Turanganui a Kiwa	100,000
Host Diwali Festival of Lights in October and Colour Run in March	Tairāwhiti Multicultural Council	16,000
Stage shows Te Reo	Taki Rua Productions Society Incorporated	10,000
Maori Language Week Event at Te Poho o Rawiri Marae	Turanga FM	10,000
Host Ngāti Porou Inter-Marae sports and cultural athletics day and Hikurangi Dawn ceremony	Te Runanganui o Ngāti Porou	10,000
Te Eketu o Te Rangi 2019 Maori Conference expenses	Gisborne Kindergarten Association	10,000
Create an intellectual property agreement	Hikurangi Bioactives Ltd Partnership	9,200
Materials and Labour to complete paepae	Mangahanea Marae	7,477
Host Book Launch of Whitiki, whiti, Whiti - Māori in the First World War	Nga Taonga A Nga Tama Toa Trust	5,000
Underwrite expenses for Māori Cultural Festival (not Required)	Turanganui Schools Māori Cultural Festival	2,000





Image: Strike Photography

# Healthy Homes

## Warmer Kiwi Homes

**Tairāwhiti residents could be eligible for free home insulation and highly discounted heating without even knowing it.**

Out of the 16,000 homes in Tairāwhiti, 6,647 have received insulation funding through the Trust partnership with the Energy Efficiency and Conservation Authority (EECA).

One of the initiatives is the Warmer Kiwi Homes project that targets low-income owner-occupied homes in deprivation 8, 9 or 10 areas, or holders of Community Services Cards or referred homes from the Healthy Homes Initiatives.

Warmer Kiwi Homes is a collaboration between Trust Tairāwhiti and EECA and supports referrals from Turanga Health, Te Rūnanganui ō Ngāti Porou and Te Puni Kōkiri.

Under the Warmer Kiwi Homes programme, Smart Energy Solutions is contracted to EECA to insulate homes and Fenn Refrigeration is contracted to provide subsidised heating.

One recipient of WKH insulation was Ivan Te Momo, who said the insulation has, “definitely made a difference” to his home.

“I have arthritis in my body and having a warmer home helps with it. Less aches and pains, and less Panadol.”

Jim Green from the Tairāwhiti District Health Board said at the November celebration of 6,500 homes insulated, that children’s health was one of his main concerns and one of the areas he has seen the most improvement in since Warmer Kiwi Homes began in Tairāwhiti.

“If you have a child admitted to hospital for something that was preventable it becomes a large economic burden. For example, parents might have to stay home to care for the child but don’t have the means to do so,” Mr Green said.

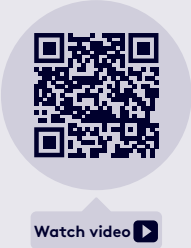
“We want to eliminate inequality in health outcomes, especially for Māori.”

The subsidy from WKH is now 90 percent for both insulation and heating, with grants for heaters capped at \$3,000 inclusive. Often mistaken for something that is ‘too good to be true,’ Tairāwhiti residents can find out more on the warmerkiwhomes.govt.nz website.

The Warmer Kiwi Homes initiative is in year three of its four-year plan.



Andrew Caseley - EECA CEO



## Turanga Health DIY

Turanga Health D.I.Y is about giving whānau the knowledge around easy home maintenance tricks that they could be using around the whare, themselves.

“Just fundamental, useful skills, like fixing a leaky tap, nice little practical workshops. The more knowledge we can pass over to the whānau the better,” said Turanga Health service delivery manager Dwayne Tamatea (Tama).

So far, Turanga Health have held more than six workshops around Tairāwhiti.

“We’ve been out Patutahi, Manutuke, Matawai, Whatatutu, Te Karaka, and Elgin (Cobham School),” Tama said.

“We usually get around a dozen to 50 people attend.”

Workshops might include topics on home insulation, heat pump cleaning, and “ideas where whānau can build some knowledge and think ‘maybe I don’t have to get someone in to do that job’”.

**“Just being on your marae and participating on your marae for something like these workshops rather than for a tangi-it’s a good occasion rather than a sad one.”**



Turanga Health service delivery manager Dwayne Tamatea.



## Ecobulbs

A new Trust Tairāwhiti Ecobulb LED project, with co-funding from the Energy Efficiency and Conservation Authority (EECA), could save the region \$13 Million on power bills over the next 10 years.

Trust Tairāwhiti invested \$188,000 into the Ecobulbs initiative to see each household in Tairāwhiti save up to \$130 a year on their power bill.

Quality LED lamps last considerably longer than normal incandescent bulbs and use less electricity, so save money in the long run.

Tairāwhiti homes should have received a letter from the Trust in the mail with a voucher to get five free, latest generation Ecobulb LED energy-saving light bulbs.

The bulbs last up to 30 years and use up to 90% less electricity than the inefficient light bulbs they will replace.

**“The average Tairawhiti home could save up to \$1,300 on their power bills over the next 10 years simply by swapping five of their most frequently used, inefficient light bulbs to Ecobulb LEDs,”**

- CEO of Trust Tairawhiti Gavin Murphy said.



Trustees pictured with Ecobulbs

Healthy Home Distributions	Organisation	Amount
Ecobulb LED lightbulbs offered to every home in Tairāwhiti	Ecobulb	188,516
Further Support of Workplace Suicide Prevention Programme	Plus Business	60,000
Whare Hauora Sensors to minimise health risks	Turanga Health	50,000





# Supporting Communities

## Rescue Helicopter

Having operated out of Ruatoria by volunteers following the 1988 cyclone Bola, the Trust Tairāwhiti Rescue Helicopter has been running for 32 years.

The cyclone made the value of helicopters apparent for rescue and emergency work.

Ten years after Bola the helicopter moved to Gisborne where it has been operating from ever since.

“It now has to be a dedicated helicopter, operating 24 hours a day, seven days a week for rescue and emergency,” said chairman of the Eastland Helicopter Rescue Trust Patrick Willock.

“We lost our major sponsor so we approached ECT (now Trust Tairāwhiti) and they came to our rescue.”

“It’s unique because it operates in a hostile environment. It’s there for when people need it the most... It is vital.”  
- Chairman of the Eastland Helicopter Rescue Trust Patrick Willock.



Patrick Willock - Chairman, Eastland Helicopter Rescue Trust



Including 147 flights assisting patients



Watch video

## Project Hoake

Moving together and moving forward is the heartbeat of the Hicks Bay initiative, Project Hoake.

Aiming to lift up local small businesses and help them to excel, Ani Pahuru Huriwai, trustee and contracts manager for Te Aroha Kanarahi Trust, said Project Hoake was a way for Hicks Bay communities to do this and to do it together.

The project was unique because of the collaboration of funding it received and the variety of businesses it supported.

“We are Tangata Whenua, and the funders are our Manuhiri. Coming into our space and our communities starts with a conversation about our dreams and aspirations,” said Ani.

“It’s not about the money, it’s not about funding, it’s about relationships.”

Trust Tairāwhiti gave \$45,000 toward Project Hoake as a three-year proposal to reach zero unemployment and zero suicide in Matakaoa area. This then saw outside funders such as the Todd Foundation, Tindall Foundation and J R McKenzie Trust contribute.

“This way, everyone is giving a distribution and they’re each invested in it,” said Ani.

Project Hoake came out of a community led development research initiative funded by Department of Internal Affairs called Project Matarau which was focused on the dreams, aspirations and wellbeing of the Hicks Bay communities and whānau.

Te Aroha Kanarahi Trust was the lead organisation, and there were seven community groups that were involved in that project from Potaka to Tokomaru Bay.

Part of Project Matarau was to provide a blueprint and a strategic plan for communities to know “here’s the raw data now take it to the next level”.

“So for us, that turned into project Hoake, moving together, forward,” said Ani.

“We need to have our own destiny sorted. We need to know what we want to do and we need to make it happen.”

“Project Hoake has seen us develop several businesses including Crystal’s Coffee - a mobile coffee caravan, Jenny’s Yummy Dumplings, Kurei Mahi Whakairo, Matakawa Cultural Cuisine Connection, Lightshift Productions – a documentary film company that we’re supporting, Joanne’s Grassroots and East Cape camping ground.”

**“This thing called Tino Rangatiratanga is being able to stand on your own two feet and not be reliant on anyone else, so, owning your business is part of that and helping people through the trials and tribulations of what that looks like is really important.”**

- Ani Pahuru Huriwai, trustee and contracts manager for Te Aroha Kanarahi Trust.



Ani Pahuru-Huriwai, trustee and contracts manager for Te Aroha Kanarahi Trust.



Watch video

Supporting Communities Distributions	Organisation	Amount
Support Small Businesses - Reduce Unemployment and Suicide	Te Aroha Kanarahi Trust	45,000
Americas Cup Evening - Fundraising for Breast Cancer	Terrier Race Against Time	10,000
Pakeke Wānanga - monthly workshops	Hinenui Whanui Charitable Trust	10,000
Care Packs For Parents of Newborns	Little Sprouts Charitable Trust	10,000
Forestry Workers Wellness Centre	Tu Te Ora Charitable Trust	10,000
Turanga Health DIY Workshops	Te Hauora o Turanganui a Kiwa	10,000
Lean On Me Concert - Suicide Prevention and Intervention	Te Runanga o Nga Ariki Kaiputahi	10,000
Tairawhiti Men of the Year Awards, June 2019	Tauawhi Mens Centre	5,000
Mobile Ear Clinics for Work Places	Gisborne Ear Clear	3,159
Cost of Catering, Keynote Speaker and Workshop and Gala Dinner March 2020	Farming Women Tairāwhiti Inc	2,500



# Events

## National Haupoi Māori Tournament

For the first time since 1994, Tairāwhiti hosted the annual

Sixteen teams from around the country competed at the National Māori Hockey Tournament held Labour Weekend 2019 at Harry Barker Reserve.

The event is known for its cultural immersion, opening the tournament with pōwhiri and often starting games with haka. The event also ends with a night of kapa haka performances.

Trust Tairāwhiti sees this as an active demonstration of cultural expression and values the exchanges of waiata and kōrero from each team.

Tairāwhiti marae were all booked out, inevitably creating an influx of revenue into our local economy, boosting our accommodation, eating spots, and enhancing our city centre vibrancy.

**Chairman of the Haupoi Māori incorporation, Dallas Kerr, said the tournament aims to “reconnect with our tikanga as Māori and to build those relationships and connections with relatives who have been outside the iwi, to bring them back to where they’re from.”**



Tairāwhiti Wahine - Runners Up 2019 Māori Hockey Tournament



Watch video

## Maunga to Moana

“Where Competition Meets Culture” was the catchphrase of this year’s Huringa Pai Maunga to Moana Adventure Race (M2M).

In its second year open to the public, the race up Hikurangi Maunga and ending at Tūparoa beach registered over 100 participants and had support from over 20 sponsors, including Trust Tairāwhiti.

The March event was sought after by many multi-sport enthusiasts because of its spectacular 20km hike, 25km cycle, and 7km run, along with unique challenges along the way. The visitor experience M2M offered was second to none for many newcomers to the infamous East Coast.

Organiser Keelan Poi said the race was all about being “whanau friendly with a wellbeing focus”.

**Individual winner Hori Heeney said of the race “2020 Maunga to Moana. What an awesome event it was, I highly encourage all whanau and friends to give it a go next year as it is truly an amazing experience for all!”**



Maunga to Moana 2020 opening



Watch video

## Economic benefit of hosting events



Watch video

Over 3000 athletes, officials, and supporters descended on Midway Beach in March for the 2020 New Zealand Surf Life Saving Championships.

An estimated \$2 million surged through Tairāwhiti due to the spending of our region’s visitors.

It cost Surf Life Saving New Zealand around \$200,000 to run the Gisborne-based event, and Trust Tairāwhiti made a \$50,000 distribution and a tourism-focused sponsorship to SLSNZ to help it bring the event to the region.

The local support, along with the upgrade of the waterfront and the straight-line beach at Midway, makes Tairāwhiti a premier location, and a real favourite with competitors and supporters.

Visiting team managers said they spent money on a surprisingly wide variety of goods and services – from accommodation and food to ear piercings and art.

Local accommodation, including motels, hotels, and Airbnb’s, had to be booked weeks in advance. While many groups self-catered buying their basics from local supermarkets - bowling clubs, the RSA, fast-food outlets, and restaurants reported, they were busy.

Waikanae Beach Top 10 Holiday Park was enormously popular with the visitors and occupancy numbers matched busy December levels.

**“The boost to our economy with an event like surf life saving is valuable during March. We’re a town that people come to mainly in the summer, so we need events like this to top us up and see us through.” Haze Richardson, Waikanae Beach Top 10 Holiday Park.**

Visiting Auckland mum Angela Sharp fell so madly in love with a carving she bought that she walked it 1.5km back to her motel rather than return with her car to pick it up.

When she stumbled upon Mīharo Gallery and the contemporary carving, Angela was dumbstruck.

“I was looking at her, and I just had to have her,” she said. “Her eyes, they stay with you. “I probably sat in the gallery for 45 minutes before bringing her back with me. I love big, bold art, and this one just spoke to me.”



Angela (pictured) was enamoured by young Māori girl Kapu Wilson whose image was carved by contemporary artist and part-time Gisborne resident James Henry Atutahi. Image: Strike Photography

Events Distributions	Organisation	Amount
Purchase of trampoline for North Island Championships	Gisborne Trampoline Club Inc	69,000
Host National Surf Life Saving Championships March '20	Surf Life Saving New Zealand	50,000
The Sanitarium Weet-Bix TRYathlon 3 year funding	Weetbix TRYathlon Foundation	33,000
Programmes to increase physical activity	Gisborne Harriers Club	18,000
Host National Māori Hockey Tournament Oct '19	Tairāwhiti Haupoi Maori Society Inc	10,000
Regional Dancing Event Fundraiser (Postponed)	Life Education Trust	9,900
Host Regional Championships Apr '19	Gisborne Trampoline Club Inc	9,500
Host Special Mountain Bike Race Sept '19	Motu Community Trust	8,000
National Beach Volleyball Tour Event	BeachedAZ & Volleyball NZ	8,000
Host Tairāwhiti Maori Sports Awards	Te Runanga o Turanganui a Kiwa	6,500
Wahine Waveriders Summertime Surf Lessons	Gisborne Boardriders Club	5,950
Host East Coast Bodybuilding Championships July 2019	East Coast Bodybuilding	5,700
Host the Rawleigh u13 Hockey Tournament	Poverty Bay Hockey Association	5,000
Host the Hurricanes u16 Rugby Tournament	Poverty Bay Rugby Football Union	5,000
Host Triathlon Event - Whānau Friendly	Eastland Triathlon & Multisport Club Inc	2,500
HBPB Summer Swimming Championships	Eastland Swim	1,936



# Arts

## Arts Festival

The role of Te Tairāwhiti Arts Festival (TTAF) is to promote, enhance and celebrate Te Tairāwhiti as a centre of artistic and creative vibrancy.

The kaupapa of the festival is simple said CE Tama Waipara.

“TTAF is of the place and its people, arts-led and a platform for connection – delivering a super-local, values-led and community-driven arts event that is both for and about the people of Te Tairāwhiti.”

The inaugural Te Tairāwhiti Arts Festival took place from 4 to 20 October 2019.

The multi-artform festival emerged as a legacy event from the Te Hā Trust, with the intention of becoming a recurring, independent festival for the region.

**“It advances excellence in the creative arts by showcasing high-quality experiences of local, national, and international renown. It is also a vehicle for connection – a widely accessible platform that connects our community through diverse, arts-led interactions,” said Tama.**

The festival received principal support from Trust Tairāwhiti.



In its inaugural year, 6,000 tickets were sold to ticketed events, of which 1,400 were purchased by out-of-town visitors (particularly from Hawke’s Bay, Auckland, and Wellington).

“10,000 people attended the Festival’s numerous free events, many of which would have been ticketed without the support of Trust Tairāwhiti,” said Tama.

The average ticket price across the festival was just over \$22, which is markedly more accessible than other, comparative arts festivals across the country.

“Again, accessibility to the arts is paramount to the Festival kaupapa and in 2019 was delivered with the support of Trust Tairāwhiti.

“While the world may look different now than it did then, our need for arts, culture, connection, and collaboration as we rebuild the world together is more important now than ever before.

“We look forward to finding out what’s bubbling away for the second Te Tairāwhiti Arts Festival, and subsequent events, into the future.”

## Gisborne International Music Competition

2019 marked the 31st anniversary of the Gisborne International Music Competition (GIMC).

Ian Dunsmore founded the competition in 1989 after cyclone Bola struck in 1988.

Mark La Roche, grandson of Dunsmore was a the recent competition and was ecstatic to see his relatives work carried on.

**“I think this competition is a fantastic model of how a city can grow its resilience after a devastating incident like Cyclone Bola,” Mark said.**

“My grandfather started the competition to put Gisborne back on the map and to say Gisborne is

an amazing centre of artistic excellence and with all these internationals still coming to the region, that hasn’t changed at all.”

42 musicians entered the 2019 competition, 25 of which were New Zealanders and 17 from overseas destinations.

Flutist from Gisborne but residing in Boston, U.S.A, Mathew Lee said, “the community engagement that this competition has is hard to find at other competitions.”

“Gisborne International Music Competition isn’t just about the music but it truly is about Gisborne as well.”



Aziel Verner - Credit The Gisborne Herald



Arts Distributions	Organisation	Amount
Te Tairāwhiti Arts Festival 2019	Te Tairāwhiti Arts Festival Trust	1,750,000
Art in the Garden - Showcasing Floral Art	Gisborne East Coast Area Floral Art Society of NZ	5,000





The opening ceremony of Te Pourewa, Beacon of Light, in Uawa.

# Structures and Facilities



Watch video ▶

## Te Pourewa

In efforts to acknowledge history, rekindle relationships and enrich cultural understanding, Te Aitanga-a-Hauiti iwi have been on a journey of creating and bringing home taonga to its people in Uawa.

The creation of Te Pourewa (Beacon of Light) on the side of the Hoturangi cliffs, the return of the treasured Hinematiaro pou as part of the Tū te Whaihangā exhibition, and the matauranga (knowledge) sewn into the tamariki through the Uawanui Environmental Sustainability Project have been a few of the projects that Te Aitanga-a-Hauiti have achieved since receiving Trust funding in the last year.

Chairman of Te Aitanga-a-Hauiti Centre of Excellence Trust, Victor Walker said that initial applications for various projects in Uawa were put together and put forward for funding with the aspirations of the community at heart and with “Uawa and Hauiti front and centre of everything”.

**“Underpinning all of the projects was, firstly, the mana of the marae. Our mana, our mauri and our whakapapa,” he said.**

Te Pourewa was the island where Hinematiaro lived in her time, not far from Titirangi maunga. The essence of the beacon of light was, ‘Ahi Kaa,’ “when our ancestors arrived, the home fires were lit,” he said.

“Te Pourewa is a symbol that here we are and here we remain today.”

“We knew very little about erecting a 12 metre pou on the side of a mountain. All we knew is we wanted it taller than the one in town (Te Maro),” he laughed.

“Hinematiaro is the taonga of greatest antiquity for Te Aitanga-a-Hauiti in Uawa.”

“She sanctioned the collection of the 120 odd specimens of plants and was directly responsible for hosting Tupaia (great Tahitian navigator). When it came to hosting responsibilities of visitors, it was Hinematiaro’s hand that gave them sanctuary.”

## Te Poho o Rāwiri Marae

Tairāwhiti icon, Te Poho o Rāwiri Marae, has been able to purchase a new oven that assists with catering for groups as large as 400.

A new ride-on floor scrubber machine has also been a welcomed addition to the marae.

“This may seem frivolous,” said marae manager Charlotte Gibson, “but to those who know the floor size of the buildings, and endless groups that come through our doors, this makes for more efficient and effective use of time and energy”.

“Without the funding to pay a project manager to work on all the various kaupapa happening with the Te Pa Eke Tu project we would not have been able to get to where we are now, and continue with the upgrades to make Te Poho o Rāwiri Marae the Tairāwhiti icon that it is.”

“Anō nei ngā mihi nui ki ngā Kaitiaki me ngā kaimahi o Trust Tairāwhiti.”

## Whakarua Park

Erected by Ta Apirana Ngata as a memorial to the 28th Māori Battalion, Whakarua Park has since become a rugby field, a commercial kitchen as well as being a marae and a site of significance for the rohe (region).

Established in Ruatoria in 1928, Whakarua Park is the largest public facility on the East Coast.

“So it was really important that we invested the time and money into its renovations so that it would be a facility that many generations after us could continue to use,” said Whakarua Park board project manager Rawinia Parata.

“I think that without the support of Trust Tairāwhiti we would not have been able to complete the renovations and that was absolutely essential.”

The park re-build in 2019 was the first major renovation work the Uepohatu Hall had received.

Chairperson on the board, David Goldsmith said, “the whole idea of Whakarua Park is to be there for a venue to gather and to celebrate.”



Watch video ▶



Whakarua Park rebuild

**“We as a community are absolutely grateful for the investment into Whakarua. It has been an injection of energy and positivity for our people.”**

- Rawinia Parata board project manager.

### Structures and Facilities Distributions

Structures and Facilities Distributions	Organisation	Amount
Complete Facilities Upgrade	Te Poho o Rawiri Marae	1,130,000
Track Maintenance	Gisborne City Vintage Railway Inc	25,000
Feasibility for Recreation Park	Te Kuri Farm	14,100
Funding for a new Bowling Green Lawn Mower	Tolaga Bay Bowling Club	9,999
Upgrade of Club Changing Sheds, Toilets, Showers and Lights	Hikurangi Sports Club Inc	9,500
Urgent installation of commercial quality surge protectors	Paikea Whitireia Trust	8,924
Reallocate sprinklers & install irrigation system in arena	Gisborne Riding for Disabled	8,674
Topsoil required for four greens at Croquet Club	Barry Memorial Croquet Club	3,080





# Tamariki

## All Blacks to Tairāwhiti

It’s not often Gisborne gets All Blacks and rock stars come to visit, but when we do, we make a whole day of it.

At the end of August last year, All Blacks Ardie Savea, Beauden Barrett, TJ Perenara and Dane Coles landed on Tairāwhiti soil, a secret kept quiet until the morning of their arrival.

Mangapapa Primary School welcomed the boys in black, who later headed to Rugby Park to be greeted by floods of fans and New Zealand band, Six60.

Trust Tairāwhiti worked with Go Bus to ensure children from as far as Ruatoria could be a part of the fun.

**Ngata College student Angel Mitchell told the Gisborne Herald she appreciated the bus service provided to her school.**

**“That was cool that we didn’t have to pay, otherwise I probably wouldn’t have come.”**

Trust CE Gavin Murphy said Go Bus really “hustled” to make sure no one missed out.



## Sanitarium Weet-Bix Kids TRYathlon

In February, 1,065 Tairāwhiti school students aged between seven and 15 years old took part in the Sanitarium Weet-Bix Kids TRYathlon.

Swimming through Olympic Pool waters, biking down Centennial Marine Drive and running to the finish line at Churchill Park earned the athletes a gold medal – one that Sanitarium organiser Pete said makes them, “feel like they’ve just won gold at the Olympics”.

Over 300,000 kids nationwide have taken part in the TRYathlon since 1992.

This year Tairāwhiti had Silver Fern great Casey Kopua, Commonwealth Games medallist Tayler Reid and local and pro surfer Maz Quinn handing out medals and high fives to the young athletes.

Trust Tairāwhiti funding went toward subsidising school kids entries for the event from 2020 – 2022 (\$33,000).

“I’m here today to have fun with the kids, support them, and to get them excited about being healthy and active,” said Casey.

**“It’s important for everybody’s lifestyle to be exposed to what sport can do for you. There are ones that will compete and ones that are just here to have fun – and that’s ok for both of them.” – Casey Kopua.**

Trust Tairāwhiti also consider the involvement of our wider community through voluntary, unpaid roles is an unheard or quietly profiled role. The Trust believes the role of volunteers brings a great sense of belonging for our community regardless of age and ability.



## Kaiti School Playground

We all have a fond memory of our primary school playground.

Well, on January 28, Kaiti Primary School got to cut the ribbon on their new playground and there were “smiles all around”.

“Thank you so much Trust Tairāwhiti for investing in our learning community,” said Principal Billie-Jean Potaka Ayton.

The Trust gave \$30,000 for the new jungle gym.

**“Kaiti School opened their playground today to start the school year and there were smiles all around from our senior students.”**

The Trust investment in to this initiative was due to the significant kaitiakitanga aspect which the kura (school) staff and its community demonstrated in its actions.

The school community embodied leadership and principles which enabled the wider community to be involved in ensuring this particular taonga (treasure) was accessible and safe for those of the kura and the neighbouring tamariki an whanau who have few other safe playing areas in the neighbourhood.



Tamariki Distributions	Organisation	Amount
New Playground for Kaiti Primary School	Kaiti School	30,000
Running the Annual A&P Show	Poverty Bay A & P Assn	10,000
Annual Dance, Speech, and Drama Competition	Gisborne Competitions Society Inc	9,500
Gift 1000 tickets to low decile Gisborne schools for Puppet Show at War Memorial Theatre	Living Theatre Charitable Trust	9,130
RYDA Programme for Senior High School Students	Road Safety Education Ltd	7,121
Operational costs for dance competition Fundraiser June 2020 (postponed)	Life Education Trust (NZ) Inc	5,000
Supplies for the Production of The Pohutukawa Tree	Evolution Theatre Company Trust	4,000
Cost of Tour Performing at War Memorial Theatre	Black Grace Dance Company	2,992



# Investing in People



## Gizzy Kai Rescue

From ambitious beginnings in 2016, Gizzy Kai Rescue (GKR) now has evolved into a booming food rescue organisation that has redirected over 57 tonnes of food from landfill and is set to conquer even more with plans it has in the pipeline.

GKR is a not-for-profit food rescue organisation that operates as a connection between food growers, producers, vendors and local community groups and which redistributes the rescued food to those experiencing food scarcity in our region.

Lauren Beattie joined the team to continue to help “local support local” as the new manager for GKR with the help of Trust Tairāwhiti funding.

**GKR is making waves of impact on Gisborne’s food scarcity and poverty but also its carbon emissions, with the food rescued avoiding being thrown into landfills or becoming animal feed like it otherwise would.**

57  
tonnes of food

## Supporting local lifeguards

Surf Life Saving Club Development Officer for Tairāwhiti, Sonia Keepa, has stepped into the shoes of a role that is arguably the most important one for Tairāwhiti region’s beach safety and beach safety, especially in our busy summer seasons.

Sonia’s position has been funded by Trust Tairāwhiti because of the importance it has on water safety and overall mātauranga (knowledge) for our surf life savers in the region.

“Surf Life saving nationally and here in Tairāwhiti has a vision that no one drowns on our beaches,” Sonia said.



Watch video

**“This is key to the development of fitter, faster, stronger, really confident and upskilled lifeguards and part of my role is to facilitate the courses and the development of those members so that our community, our whānau and tourists to the region can all feel safe when visiting the beaches along our coastline.”**

Tairāwhiti is home to five of the 74 surf life saving clubs within New Zealand.



Local lifeguard training.

## Gisborne Stroke Support

Trust Tairāwhiti are proud to have support Gisborne Stroke Support (GSS) with \$10,000 in funding.

Some of their outcomes are better seen than heard, as they are making huge strides in the stroke community and massive impacts in overall client health and wellbeing.

**Here are some of the recorded outcomes that we have received from GSS:**

- Regained confidence
- Integration back into the community
- A smooth, controlled transition back to work
- Maximising communication and independence
- Rebuilding the person’s quality of life
- Preventing another stroke
- Stable mental health

Trust funding went towards wages for a stroke co-ordinator and a rehabilitation support assistant.

Lena Hussey told The Gisborne Herald in October that Gisborne Stroke Support had provided, “strong and loving support” after she was diagnosed as having had a stroke.

“How am I today? I’m not the same as I used to be. I’m a singer, I guess we all are, but my voice has changed and I’ve had to learn to sing again and work with my new voice.”

**“I love our group (Stroke Support Group) for the encouragement they’ve given me.”**



Participants in the Stroke Support walk enjoy a morning out.

Investing In People Distributions	Organisation	Amount
Three years funding for operations manager and part-time coordinator	Gizzy Kai Rescue	231,363
Team to attend Halberg Disability Games/Operational costs	Parafed Gisborne Tairāwhiti	22,000
Costs to Operate Debt Help Centre	Mangapapa Union Parish	15,000
Wages for Stroke Co-ordinator & Rehabilitation Support Assistant	Gisborne Stroke Support Group Inc	10,000
Replace Chiller; office expenses; volunteer's petrol	Gizzy School Lunches	9,906
Online Lending software upgrade/Operational costs	Gisborne Toy Library	8,470
Contribution to the salary of the educator who supports Gisborne	Epilepsy Association of NZ	5,000

# Distributions paid over \$1,000

Eastland Network Charitable Trust for:	2020 Approved \$	Paid \$
Te Tairāwhiti Arts Festival Trust	1,500,000	-
Te Runanga o Turanganui a Kiwa	100,000	100,000
Tairāwhiti Connex Charitable Trust	50,000	50,000
Surf Life Saving New Zealand	50,000	-
Springboard Trust	50,000	-
Te Aroha Kanarahi Trust	45,000	-
Weetbix TRYathlon Foundation	33,000	-
Gisborne City Vintage Railway Inc	25,000	25,000
Taki Rua Productions Society Incorporated	10,000	10,000
Poverty Bay A & P Assn	10,000	10,000
Hinenui Whānui Charitable Trust	10,000	-
Terrier Race Against Time	10,000	10,000
Turanga FM	10,000	10,000
Gisborne Stroke Support Group Inc	10,000	10,000
Tairāwhiti Multicultural Council	16,000	6,000
Little Sprouts Charitable Trust	10,000	10,000
Tu Te Ora Charitable Trust	10,000	-
Gizzy School Lunches	9,906	9,906
Life Education Trust	9,900	-
Historic Places Tairāwhiti Inc	9,833	9,833
Mind Over Manner	9,420	-
Living Theatre Charitable Trust	9,130	9,130
Womens Native Tree Project Trust	9,000	9,000
Paiea Whitireia Trust	8,924	8,924
Gisborne Riding for Disabled	8,674	8,674
Gisborne Toy Library	8,470	8,470
Motu Community Trust	8,000	8,000
Road Safety Education Ltd	7,121	-
Te Runanga o Turanganui a Kiwa	6,500	-
Tauāwhi Mens Centre	5,000	5,000
Nga Taonga A Nga Tama Toa Trust	5,000	5,000
Epilepsy Association of NZ	5,000	5,000
Poverty Bay Hockey Association	5,000	5,000
Life Education Trust (NZ) Inc	5,000	-
Evolution Theatre Company Trust	4,000	4,000
Black Grace	2,992	2,992
Farming Women Tairāwhiti Inc	2,500	-
Eastland Triathlon & Multisport Club Incorporated	2,500	-
Turanganui Schools Māori Cultural Festival	2,000	-
Prior year distributions returned or no longer required	(314,720)	-
<b>Total</b>	<b>1,778,150</b>	<b>339,929</b>

Distributions to others	2020 Approved \$	Paid \$
Te Poho o Rawiri Marae	1,130,000	79,417
Matai Lab	500,000	-
Te Tairāwhiti Arts Festival Trust	250,000	-
Gizzy Kai Rescue	231,363	64,896
Ecobulb	188,516	166,774
Gisborne Trampoline Club Inc	69,000	-
Plus Business	60,000	60,000
Turanga Health	50,000	-
Futurity Group Ltd	30,000	30,000
Kaiti School	30,000	30,000
Poverty Bay A & P Assn	30,000	-
Carloads Ltd	30,000	30,000
Sofitech Limited	30,000	30,000
Whangara Global Genetics Ltd	30,000	30,000
Tamanuhiri Tutu Poroporo Trust	30,000	-
Nga Taonga o Hinerupe	30,000	30,000
Te Rimu Trust	23,413	23,413
Parafed Gisborne Tairāwhiti	22,000	16,492
Hikurangi Enterprises Ltd	20,000	20,000
Gisborne Harriers Club	18,000	18,000
Mangapapa Union Parish	15,000	10,000
Te Kuri Farm	14,100	14,100
Marangairoa C4 Incorporation Block	11,200	11,200
Gisborne Kindergarten Association	10,000	10,000
Te Hauora o Turanganui a Kiwa (Turanga Health)	10,000	-
Tairāwhiti Haupoi Māori Society Inc	10,000	10,000
Te Runanga o Nga Ariki Kaiputahi	10,000	-
Te Runanganui o Ngati Porou	10,000	-
Te Karu O Te Ika Voyaging Trust – Climate Change Summit	10,000	10,000
Tolaga Bay Bowling Club	9,999	9,999
Gisborne Trampoline Club Inc	9,500	9,500
Hikurangi Sports Club Inc	9,500	9,500
Gisborne Competitions Society Incorporated	9,500	-
Hikurangi Bioactives Limited Partnership	9,200	-
BeachedAZ & Volleyball NZ	8,000	8,000
Eastcate	7,600	-
Mangahanae Marae	7,477	-
Gisborne Boardriders Club	5,950	5,950
East Coast Bodybuilding	5,700	5,700
Poverty Bay Rugby Football Union	5,000	5,000
Gisborne East Coast Area Floral Art Society of NZ	5,000	-
Gisborne Ear Clear	3,159	3,159
Barry Memorial Croquet Club	3,080	-
Eastland Swim	1,936	1,936
Gisborne Ceramic Artists and Potters Group	900	900
Prior year distributions returned or no longer required	(8,433)	-
	<b>2,995,660</b>	<b>753,936</b>
<b>Total Distributed</b>	<b>4,773,810</b>	<b>1,093,865</b>



Approved prior years paid this year	2020 Paid \$
Energy Options Charitable T/A Smart Energy	632,500
Te Aitanga a Hauiti Centre of Excellence	535,108
Gisborne District Council	530,000
Te Ha 1769 Sestercentennial Trust	500,000
Eastland Helicopter Rescue Trust	350,000
Tairawhiti Museum	250,000
Aotearoa Social Enterprise Trust	249,550
Whakarua Park Trust Board	195,000
The Gisborne Cycle and Walkway Trust	123,179
Springboard Trust	100,000
Ka Pai Kaiti	75,000
Gizzy School Lunches	72,735
Wainui Surf Life Saving Club	67,000
Gisborne Intermediate School	60,000
Surf Lifesaving NZ	50,000
Rongowhakaata Iwi Trust	40,363
Straker Tanslations Limited	37,695
International Music Competition	30,000
Swim for Life Tairawhiti	20,000
Think Safe Ltd	19,897
Huringa Pai Charitable Trust	19,560
Te Whare Hukahuka	10,000
Muscular Dystrophy Association (Tuaatara/Central Region) Inc.	10,000
Waikohu Sports Club	9,580
Gisborne Competitions Society Incorporated	9,500
Te Runanga o Nga Ariki Kaiputahi	9,485
Barry Memorial Croquet Club	3,080
Tongan Methodist Youth Group	3,000
<b>Total distributions paid during the year</b>	<b>5,106,0975</b>



## Trust Tairāwhiti Summary Consolidated Financial Statements

For the year ended 31 March 2020

The trustees are pleased to present the consolidated financial statements of Trust Tairawhiti for the year ended 31 March 2020.

For and on behalf of the Board of Trustees.

**Paul Reynolds**  
Trustee, Chairman

**Ailsa Cuthbert**  
Trustee,  
Chair of Audit, Finance and Risk Committee

21st July 2020

Auditors Letter



Independent Auditor’s Report  
on the Summary Consolidated Financial Statements

To the Trustees of Trust Tairāwhiti

Opinion	<p>The summary consolidated financial statements of Trust Tairāwhiti (the ‘entity’) and its subsidiaries (the ‘Group’), which comprise the Summary Consolidated statement of Financial Position as at 31 March 2020, and the Summary Consolidated Statement of Comprehensive Revenue and Expense, Summary Consolidated Statement of Changes in Net Assets/Equity and Summary Consolidated Statement of Cash Flows for the year then ended, and related notes, are derived from the audited consolidated financial statements of the Group for the year ended 31 March 2020.</p> <p>In our opinion, the accompanying summary consolidated financial statements, on pages 63 to 67, are consistent, in all material respects, with the audited consolidated financial statements, in accordance with PBE FRS 43: <i>Summary Financial Statements</i> issued by the New Zealand Accounting Standards Board.</p>
Summary consolidated financial statements	<p>The summary consolidated financial statements do not contain all the disclosures required by Public Benefit Entity Standards. Reading the summary consolidated financial statements and the auditor’s report thereon, therefore, is not a substitute for reading the audited consolidated financial statements and the auditor’s report.</p>
The audited consolidated financial statements and our report thereon	<p>We expressed an unmodified audit opinion on the audited consolidated financial statements in our report dated date.</p>
Board of Trustees’ responsibilities for the summary consolidated financial statements	<p>The Board of Trustees are responsible on behalf of the Group for the preparation of the summary consolidated financial statements in accordance with PBE FRS 43: <i>Summary Financial Statements</i>.</p>
Auditor’s responsibilities	<p>Our responsibility is to express an opinion on whether the summary consolidated financial statements are consistent, in all material respects, with the audited consolidated financial statements based on our procedures, which were conducted in accordance with International Standard on Auditing (New Zealand) (‘ISA (NZ)’) 810 (Revised): <i>Engagements to Report on Summary Financial Statements</i>.</p> <p>Other than in our capacity as auditor and the provision of other assurance services relating to the audit of regulatory disclosure statements, we have no relationship with or interests in the entity or any of its subsidiaries. These services have not impaired our independence as auditor of the entity or Group.</p>
Restriction on use	<p>This report is made solely to the Trustees, as a body, in accordance with Section 16 of the Trust Deed. Our audit has been undertaken so that we might state to the Trustees those matters we are required to state to them in an auditor’s report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Trustees as a body, for our audit work, for this report, or for the opinions we have formed.</p>

Deloitte Limited

Auckland, New Zealand  
21 July 2020

SUMMARY CONSOLIDATED STATEMENT  
OF COMPREHENSIVE REVENUE AND EXPENSE  
FOR THE YEAR ENDED 31 MARCH 2020

	2020 \$'000	2019 * \$'000
Total revenue	118,360	103,242
Total expenditure	(93,978)	(72,408)
Operating surplus	24,382	30,834
Share of loss of joint ventures and associate	(1,689)	(2,109)
Surplus before income tax	22,693	28,725
Income tax expense	(9,474)	(9,754)
Net surplus after tax	13,219	18,971
Distributions for the benefit of beneficiaries		
Distributions and grants	(4,774)	(10,652)
Tax effect of distributions	1,243	753
Net surplus after tax and distributions	9,688	9,072
Other comprehensive revenue and expense:		
Total other comprehensive revenue and expense	34,096	(4,182)
Total comprehensive revenue for the period	43,784	4,890
Total comprehensive revenue:		
Equity holders of the parent	42,056	4,726
Non-controlling interest	1,728	164
	43,784	4,890

\* Distributions and related tax effect disclosures changed during the year and prior year comparatives altered to reflect this change.  
Page 66, note d



## SUMMARY CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 31 MARCH 2020

	2020 \$'000	2019 \$'000
<b>ASSETS</b>		
<b>Current assets</b>		
Cash and cash equivalents	20,611	19,044
Other current assets	22,526	21,146
<b>Total current assets</b>	<b>43,137</b>	<b>40,190</b>
<b>Non-current assets</b>		
Property, plant and equipment	607,856	541,250
Other non-current assets	84,270	84,701
<b>Total non-current assets</b>	<b>692,126</b>	<b>625,951</b>
<b>Total assets</b>	<b>735,263</b>	<b>666,141</b>
<b>LIABILITIES</b>		
Current liabilities	24,844	41,319
<b>Total current liabilities</b>	<b>24,844</b>	<b>41,319</b>
<b>Non-current liabilities</b>		
Loans	250,000	227,000
Other non-current liabilities	83,123	64,452
<b>Total non-current liabilities</b>	<b>333,123</b>	<b>291,452</b>
<b>Total liabilities</b>	<b>357,967</b>	<b>332,771</b>
<b>Net assets</b>	<b>377,296</b>	<b>333,370</b>
<b>EQUITY</b>		
Equity	374,973	332,775
Non-controlling interest	2,323	595
<b>Total equity</b>	<b>377,296</b>	<b>333,370</b>

## SUMMARY CONSOLIDATED STATEMENT OF CHANGES IN NET ASSETS/EQUITY

FOR THE YEAR ENDED 31 MARCH 2020

	2020 \$'000	2019 * \$'000
Balance at 1 April	333,370	328,359
Total comprehensive income	43,784	4,890
Transactions with owners	142	121
<b>Total equity</b>	<b>377,296</b>	<b>333,370</b>

## SUMMARY CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 MARCH 2020

	2020 \$'000	2019 \$'000
Net cash flows from operating activities	37,189	38,271
Net cash flows used in investing activities	(54,126)	(45,986)
Net cash flows from financing activities	18,504	11,997
<b>Net increase in cash and cash equivalents</b>	<b>1,567</b>	<b>4,282</b>
Cash and cash equivalents at beginning of period	19,044	14,762
<b>Cash and cash equivalents at end of period</b>	<b>20,611</b>	<b>19,044</b>

\* Distributions and related tax effect disclosures changed during the year and prior year comparatives altered to reflect this change.  
Page 66, note d

SUMMARY CONSOLIDATED  
NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2020

Our financial statements

a) General information

Trust Tairawhiti (“the Trust”) is a Trust that was established on the 7th of May 1993 pursuant to the Energy Companies (Eastland Energy Limited) Vesting Order 1993 upon the vesting in the Trust of the equity and debt securities issued by Eastland Energy Limited. The Trust changed its name to Eastland Community Trust on 6 December 2004, and again on 4 November 2019 to Trust Tairawhiti.

The consolidated financial statements are for the economic entity comprising Trust Tairawhiti and its subsidiaries, associate and joint ventures (“the Trust Group”).

The Trust Group’s primary operations include electricity distribution and generation, the operation of Gisborne’s port and airport, the ownership of strategically located investment properties and investment portfolios.

The Trust Group’s financial statements have been prepared in accordance with the requirements of the Financial Reporting Act 2013, which includes the requirement to comply with New Zealand Generally Accepted Accounting Practice (“NZ GAAP”). For the purposes of financial reporting, the Trust is a Public Benefit Entity (PBE), therefore they comply with Tier 1 PBE Standards, and other applicable Financial Reporting Standards, as appropriate for public benefit entities.

The financial statements of the Trust Group are for the year ended 31 March 2020 and were authorised for issue by the trustees on 21 July 2020.

b) Basis of preparation

The financial statements are prepared on a going concern basis using the historical cost basis modified as defined in the specific accounting policies in the full financial statements (principally fair valuation of investments and revaluation of certain property, plant and equipment).

These financial statements are presented in New Zealand dollars (\$), which is the Trust Group’s functional currency and have been rounded to the nearest thousand unless otherwise stated.

c) Summary financial statements

The summary financial statements comply with PBE FRS 43 Summary Financial Statements. They cannot be expected to provide as complete an understanding as is provided by the full financial statements. The specific disclosures included in the summary report have been extracted from the full Trust Group financial statements. A copy of the full financial statements can be obtained from the Trust Tairawhiti website [www.trusttairawhiti.nz](http://www.trusttairawhiti.nz) and is available from the office at Shed 3, 50 The Esplanade, Gisborne.

The Trust Group financial statements approved 21 July 2020 has received an unqualified audit report. This summary financial report has been examined by the auditor for consistency with the full financial report. An unqualified auditor’s report is included with this summary.

d) Change in recognition of distributions

In the current year, distributions and the related tax effect has been disclosed in the Statement of Comprehensive and Expense. Previously, these amounts were disclosed in the Statement of Changes in Net Assets/Equity. The change in the current year was made to reflect that the distributions are made to beneficiaries of the Trust based on the merits of an application rather than as in its capacity as owners.

SUMMARY CONSOLIDATED  
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2020

STATEMENT OF ACTUAL AND BUDGET COMPARISON FOR THE TRUST

	The Trust 2020 Actual \$'000	2020 Budget \$'000	The Trust 2019 Actual \$'000	2019 Budget \$'000
<b>Revenue</b>				
Interest received from subsidiaries	4,715	4,085	4,061	3,742
Eastland Group Limited dividends	10,120	10,150	9,950	9,950
Inter entity subvention payment offset	(1,970)	(3,855)	-	(1,452)
Investment portfolios	1,703	1,295	2,068	1,841
Other income	2,173	-	1,836	-
<b>Total revenue</b>	<b>16,741</b>	<b>11,675</b>	<b>17,915</b>	<b>14,081</b>
<b>Expenditure</b>				
Administration	(900)	(618)	(617)	(534)
Communications and sponsorship	(194)	(210)	(151)	(262)
Staffing and contractors	(1,406)	(1,276)	(1,188)	(1,267)
Strategic and business development initiatives	(191)	(400)	(435)	(402)
Trustee costs	(304)	(314)	(280)	(327)
<b>Total expenditure</b>	<b>(2,995)</b>	<b>(2,818)</b>	<b>(2,671)</b>	<b>(2,792)</b>
<b>Surplus before income tax</b>	<b>13,746</b>	<b>8,857</b>	<b>15,244</b>	<b>11,289</b>
Income tax	(1,670)	-	(1,859)	-
<b>Surplus after income tax</b>	<b>12,076</b>	<b>8,857</b>	<b>13,385</b>	<b>11,289</b>

EXPLANATION OF SIGNIFICANT VARIANCES

Financial year ended 31 March 2020

Revenue was above budget by \$5.1 million. This was because of the delay in subvention payments between the Trust Group subsidiaries and the gains made on the sale of investments during the year. Income from subsidiary entities was in line with expectations and the investment portfolio’s performed better than expected.

Total expenditure was in line with expectations. Personnel and administration costs were higher than budgeted which were offset by lower costs for strategic initiatives. This is a result of cost allocations to better reflect the expenditure.

Financial year ended 31 March 2019

Revenue was above budget by \$3.8 million. This was because of the delay in subvention payments between the Trust Group subsidiaries and the gains made on the sale of investments during the year. Interest from subsidiary entities was higher than expected and income from investment portfolio’s was higher than budget due to better portfolio performance than expected.

Total expenditure was below budget by \$121,000. Operating costs were higher than budgeted reflecting the change in premises and co-location of Activate Tairawhiti and the Trust, this was somewhat offset by lower administration costs. Staff costs were lower than budget as not all positions were filled, and Trustee costs were lower than anticipated.





Trust  
Tairāwhiti  
Regional Wellbeing  
He Tohu Ora

Tātau



Tātau

Together

[www.trusttairawhiti.nz](http://www.trusttairawhiti.nz)