Trust Tairāwhiti
Regional Wellbeing
He Tohu Ora

He Rangitapu, He Tohu Ora
Tairāwhiti Wellbeing Framework

Our people, whānau and communities of Tairāwhiti are able to live the lives we value, in ways that matter to us.

Welcome to part 2 of 4 in a series that will launch He Rangitapu, He Tohu Ora – Tairāwhiti Wellbeing Framework.

Part 1 What Matters to You?
Part 2 Data and Insights from Engagement
Part 3 Emerging Themes
Part 4 Introducing the Framework

Trust Tairāwhiti received a fantastic amount of feedback from our year-long engagement. All data from post-it-notes, group discussions, presentation notes, and feedback was all transcribed electronically. Transcriptions were then sent back to participants for their sign-off.

The Trust worked with EIT to source local IT interns to interpret the data. Joining Trust Tairāwhiti for 12 weeks was Bachelor of Computing students Krisharn Ngamoki, Roy Boustead, and Sam Ngarimu-Goldsmith. The interns used a software programme called NVivo –to analyse all of the transcribed engagement data.

The analysis enabled us to identify common words, themes, and strands of conversations. The engagement data was organised into wellbeing areas. This determined if we captured unique elements in our engagement that didn't fit previous definitions as identified in Tū ora ai tātou – Living Well Together (the Trusts' research summary of 57 wellbeing frameworks completed before our engagement).

There were strong synergies in the baseline research and the local feedback. Throughout the analysis, all wellbeing areas were connected. However Tairāwhiti engagement showed differing frequencies compared to national data, in which people and communities spoke to various themes.
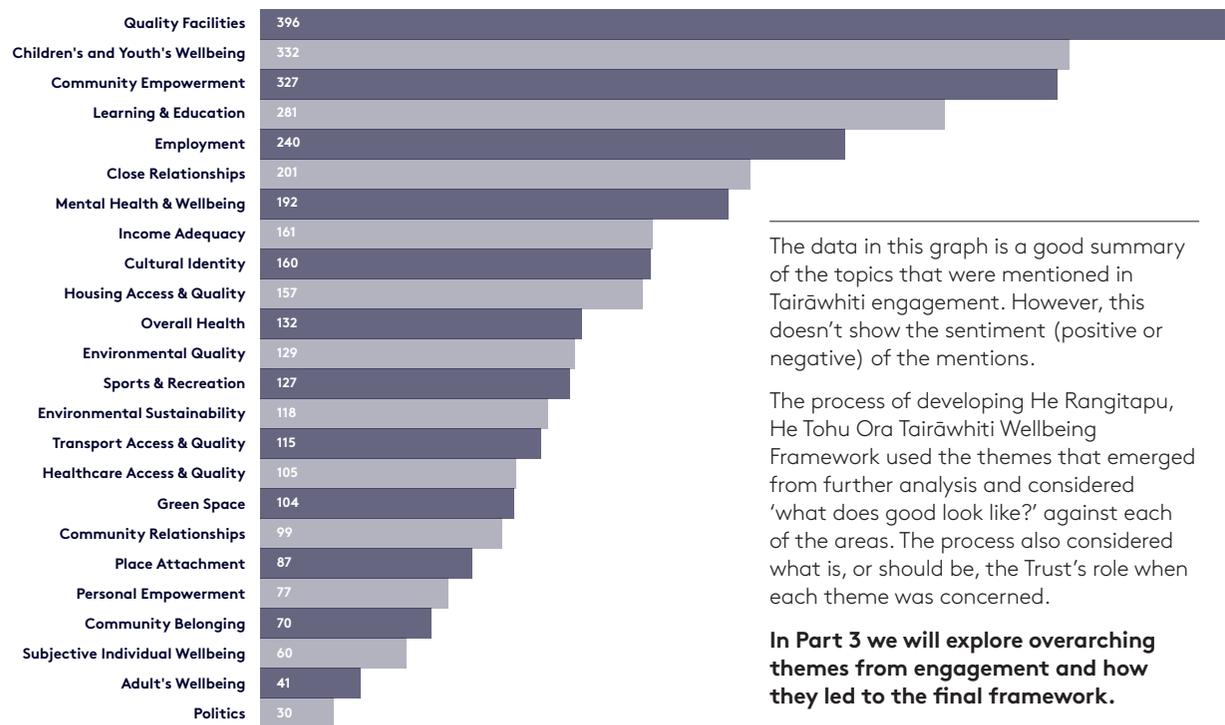
The engagement also helped to identify Tairāwhiti-centric wellbeing priorities and language that made more sense to our communities.

What did the data tell us?

The following graph shows the overall number of mentions by topic.

Number of mentions

Topic	Mentions
Quality Facilities	396
Children's and Youth's Wellbeing	332
Community Empowerment	327
Learning & Education	281
Employment	240
Close Relationships	201
Mental Health & Wellbeing	192
Income Adequacy	161
Cultural Identity	160
Housing Access & Quality	157
Overall Health	132
Environmental Quality	129
Sports & Recreation	127
Environmental Sustainability	118
Transport Access & Quality	115
Healthcare Access & Quality	105
Green Space	104
Community Relationships	99
Place Attachment	87
Personal Empowerment	77
Community Belonging	70
Subjective Individual Wellbeing	60
Adult's Wellbeing	41
Politics	30

The data in this graph is a good summary of the topics that were mentioned in Tairāwhiti engagement. However, this doesn't show the sentiment (positive or negative) of the mentions.

The process of developing He Rangitapu, He Tohu Ora Tairāwhiti Wellbeing Framework used the themes that emerged from further analysis and considered 'what does good look like?' against each of the areas. The process also considered what is, or should be, the Trust's role when each theme was concerned.

In Part 3 we will explore overarching themes from engagement and how they led to the final framework.

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32 frontline community workers

19 focus groups

Coast townships

21 forums

1200+ people engaged

Lunchtime workshops with 35 businesses

Youth led engagements

11 pop up events

Marae based initiatives

27 community hui

Konohi ki te konohi
What matters to you?
Enter the draw to win one of 10 Family Passes to a great Tairāwhiti adventure!

What matters most is…
Opportunities to build a better future for my family :)
www.trusttairawhiti.nz

What matters most is…
Tackling poverty!
www.trusttairawhiti.nz

Konohi ki te konohi
What matters
Enter the draw to win one of 10 Family Passes to a great Tairāwhiti adventure!

What matters most is…
doing beach clean ups
www.trusttairawhiti.nz

Trust Tairāwhiti AGM

5.30pm Thursday 30th July 2020

Gisborne Boys High School Hall
82 Stanley Road Gisborne

Please register your interest to attend at our website **www.trusttairawhiti.nz**

Tātau = Tātau
Together

Techweek is back for 2020!
Running July 27th - August 2nd

Event topics include:
- Industry 4.0
- Robotics
- Digital Startups & Storytelling
- The Future Potential of Māori in Tech
- 'Tech for Good,' and a whole lot more!

Don't miss out! For a list of local events and to register, go to **www.trusttairawhiti.nz**